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TVONTARIO AND NATIVE PEOPLE:

An Overview of Policies, Programming and Services

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by

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SUMMARY

This report was prepared by Planning and Development Research in response to a request from the TVOntario Board of Directors' Ad Hoc Committee on Native Programming Needs to document the links that exist between TVOntario and native communities and people. The Committee's mandate is to make recommendations to the Board on how to meet the special programming needs of native peoples and the report was intended to provide background to the committee's work. The objective was to ascertain how TVOntario had served native people and to document what was known about these services and their effectiveness.

Information in this report was gathered through discussions with TVOntario staff during the period December 1, 1989 to January 22, 1990 and is based on information and material that they provided. Independent opinions about TVO and its services to native people were not solicited as part of this project. However, the Committee on Native Programming Needs held meetings and corresponded with the native community to gather input for its policy development and these activities provided valuable research documentation for this report.

The report examines all facets of TVO's operation, both past and current and concludes that TVO has made a major contribution to the development of native broadcasting in general and to Wawatay, in particular, to assist it in meeting its own broadcasting needs. With regard to TVO's own mandate, the programming listed in Appendix II, the programming in development, as well as the efforts of many divisions and their staff demonstrate TVO's continuing effort to meet its own broadcasting and educational responsibilities to native people.

With regard to TVO's services to its own audience the gap between what is currently being done and the needs of the native people are documented in the report. In assessing the potential to meet these needs staff commonly raised the double-edge issue of the lack of resources and the question of priorities. Once TVO has developed a policy on native programming needs its will be critical for each sector to assess how the policies could best be operationalized and what resources would be required. There is substantial good will in the organization with regard to native needs but a realistic appreciation that resources are limited and that decistions as to priority must be made daily.

As part of TVO's response to native programming needs methods need to be developed to better monitor its performance. As Simon Brascoupe, Ministry of Indian and Northen Affairs, expressed the situation at the Toronto meeting, "There is no corporate memory [on TVO's response to native needs] because of its ad hoc nature." Hopefully this report will assist in identifying what information currently exists and in establishing priorities for what information should be gathered in the future.

With regard to TVO's contribution to native broadcasters, staff recommended that this support be acknowledged and supported as a project with associated resources. It is felt that the present method is too ad hoc and haphazard to meet current, let alone increased demands. It is argued that benefits would be greater, to both the native broadcaster and to TVO, if the needs were approached in a more concerted fashion.

The report concludes that the development of a policy on native programming needs and the implementation of an associated program is timely. The demands on TVO, both as a broadcaster and as a supporter of native broadcasters, are increasing and starting to pose organizational challenges. In addition, there is a growing recognition of the importance of support to native people for their social, cultural and economic development.

On December 14, 1989 the Government of Ontario adopted a policy for self-government talks with aboriginal communities. The policy formalizes Ontario's commitment to move forward in aboriginal self-government negotiations on matters such as lands, natural resources, justice, policing, education and social services. TVOntario could play an important role in broadly supporting the implementation of this policy through the provision of educational services designed to reinforce the goals of aboriginal peoples for cultural preservation, economic independence and self-reliance.

Once TVO has developed a policy on native programming needs the report concludes that it will be critical for each division to assess how the policies could best be operationalized and what resources would be required. In assessing the potential to meet native needs, staff commonly raised the double-edged issue of the lack of resources and the question of priorities.

In this regard it is suggested that it will be critical that the commitment to native people articulated in the 1990-94 Corporate Plan be clearly and specifically translated into the sectorial Three Year Plans. This will help to ensure that TVO is able to meet its responsibility to the native people of Ontario as articulated in the document *TVOntario in the Nineties*. "TVOntario has a responsibility as well to the native people of Ontario and we must more effectively work towards establishing a format to give visibility, and also respond, to the needs of the native community."

INTRODUCTION

The Ad Hoc Committee on Native Programming Needs was established by a motion of TVOntario's Board of Directors on June 16,1989. The Committee's mandate is to make recommendations to the Board on how to meet the special programming needs of native peoples. The Committee describes its purpose as to "reconsider our special responsibilities to the people of Ontario's First Nations, and to develop ways in which TVOntario can better fulfill those responsibilities" (Letter, Rochon-Burnett to Chiefs, October, 1989). The Committee's recommendations will be considered by TVO's Board of Directors in Spring 1990.

The Committee is chaired by Suzanne Rochon-Burnett and its members are Ted Chamberlin, Lawrence Martin, Grace Fox, Suzanne Grew-Ellis and Howard Krosnick. Ms. Rochon-Burnett and Mr. Chamberlin are members of TVOntario's Board of Directors, Mr. Martin is a member of the Northwestern Regional Council, Ms. Fox is a member of the Northeastern Regional Council and Ms. Grew-Ellis and Mr. Krosnick are staff members of TVO. Maria Protz, of Planning and Development Research, provided research and administrative support to the Committee.

As background to the committee's work, Planning and Development Research was asked to prepare this report documenting the links that exist between TVOntario and native communities and people. Past and current activities were to be included, encompassing all facets of TVOntario's operations. The goal was to ascertain how TVOntario had served native people and to document what is known about these services and their effectiveness.

METHODOLOGY

Information in this report was gathered through discussions with TVO staff during the period December 1, 1989 to January 22, 1990 and is based on information and material that they provided. A synopsis was prepared after the first stage of data gathering and circulated for comment to gather more information and identify errors and omissions. TVO staff were extremely cooperative in assisting the research process and this cooperation is particularly impressive given a tight timeframe that overlapped with Christmas holidays and internal budget preparations. The names of those who provided input to the project and received draft copies of the report are attached as Appendix III.

Independent opinions about TVO and its services to native people were not solicited as part of this project. However, the Committee on Native Programming Needs has been canvassing the native community for input into its policy development and the following activities have provided valuable research documentation for this report.

The Committee has held the following meetings with representatives of the native community:

- Wawatay, Sioux Lookout, September 29, 1989;
- Native Groups on Manitoulin Island, December 1, 1989;
- Native groups from the Six Nations Reserve at the Woodlands Cultural Centre, Brantford, December 14, 1989;
- Representatives of the native community, Toronto, January 18, 1990.

Lawrence Martin, a member of the Committee and Executive Director of Wawatay, conducted a phone-in show on the Wawatay radio network, (on December 14, 1989 between 5 and 6 p.m.), in which he explained the mandate of the Committee and asked for people's feedback. (The network serves approximately 20,000 people living in native communities in northern Ontario). In addition, the

Committee sent letters to all 123 chiefs in Ontario in October 1989, requesting feedback on TVOntario's services to native people.

Information and comments obtained from the above, including minutes of the meetings, notes from the phone-in show and written submissions, are referred to where appropriate in this report.

The report begins with a review of TVO's corporate policies with reference to native people and an examination of TVO's role as employer of native people. A review is made of what is known about the coverage areas for TVO and la chaîne française and the ability of Ontario's native people to receive either or both signals. TVOntario's programming about native people is examined next, with reference to Appendix II. A, a catalogue of programs with native content that have been produced, coproduced or acquired by TVOntario, in both English and French languages. The report then examines the services offered by TVOntario to native schools, including utilization workshops conducted to address the specific needs of native people.

The following section on audience reach looks at what data is available to assess the native audience and its viewing patterns and includes audience data for a sample of TVO programs about native people. The audience response section includes available information on the reaction of native people to TVOntario programming. The next section on distribution and marketing examines the distribution of TVOntario programming about native people within Ontario and the marketing and sales of these programs outside Ontario. TVOntario's methods to publicize its programs with the native community is discussed in the following section on communications.

The next section reviews TVOntario's support to the broadcasting efforts of native people, including its relationship with Wawatay. References are made to previous projects including support to the Inukshuk Anik B project and TVOntario's Hermes project. The report concludes with an examination of TVO's corporate plans and recommendations for the future.

CORPORATE POLICY

TVO does not currently have a corporate policy on native people but both the 1986 CRTC application and the corporate vision for the 90's make reference to native needs. In the *Application for the Renewal of the Television Network and Station Licences of TVOntario 1986,* reference is made in the section *TVOntario, Society and Culture* to "the wish on the part of native peoples and the Franco-Ontarian community to preserve and nurture their traditions within the context of Ontario's society and culture" (pg. 4). The application states that it is important to TVO that, "native peoples be able to incorporate the broadcast medium as a meaningful part of their own culture" (pg. 5).

TVO's specific responsibility to the native people of Ontario is articulated in the document *TVOntario in the Nineties.* "TVOntario has a responsibility as well to the native people of Ontario and we must more effectively work towards establishing a format to give visibility, and also respond, to the needs of the native community."

In TVOntario's Corporate Plan for 1990-1994 one of the priorities is to "Ensure that TVOntario programming reflects Ontario's regional and multicultural diversity," and there is specific reference to native people in the elaboration of that goal. One objective is to "develop and implement strategies to help meet learning needs of ethnocultural and native populations." The strategies to achieve this goal include researching the television viewing patterns of native communities and their learning needs, establishing and implementing a policy on services to native people and continuing to provide support to Wawatay.

A multiculturalism policy was announced by TVOntario in October 1989 and the position of Multiculturalism Coordinator will be established to assist in the implementation of the policy. Human Resources is in the process of obtaining a financial contribution from the Ontario government to assist in funding this position. To implement the multiculturalism policy strategies have been established in three areas: TVOntario as an employer, TVOntario as an educational broadcaster and TVOntario in community relations.

There is a difference of opinion within TVOntario as to whether native people are considered to be encompassed within this policy.

Native people do not see themselves as part of the multicultural society but as founding nations. TVO's two Northern Regional Councils, which have native members, have stated their opposition to native people being considered as a component of TVO's multiculturalism policy and have stressed the right of native people to distinctive treatment.

It may be useful for TVO's future deliberations on this matter to be aware that both the Ontario Native Affairs Directorate (ONAD) and the Ministry of Citizenship (which administers the Policy on Multiculturalism and the Policy on Race Relations) are in agreement that the special needs of native people should be given distinct recognition. ONAD points out that the Canadian Charter of Rights and Freedoms makes specific and separate mention of the rights of the aboriginal peoples of Canada. And on December 14, 1989 the Government of Ontario released their Guidelines for the Negotiation of Aboriginal Self-Government Agreements. One of the government's stated objectives is to create "an environment supportive of aboriginal self-government."

TVO has a member of native ancestry on its Board of Directors. Suzanne Rochon-Burnett has been a member of TVO's Board of Directors since 1987. She is Metis and has worked for nearly twenty years on native issues. Her current term expires June 30, 1990. One of the comments made by native representatives at the Committee meetings is that native participation at the Board level is very important and should continue.

Both the Northwestern and Northeastern Regional Councils have native representation and particular commitment to native needs. Wawatay's executive director is a member of the Northwestern Regional Council.

TVONTARIO AS EMPLOYER

TVO's personnel forms do not solicit information on ethnic origin but it is believed that currently there are no employees of native ancestry.

On-air native talent has been hired on contract for programs such as ***Full Circle: Native Way*** but Contract Services could not recall using native talent on any of TVO's non-native shows. Contract Services has approached the Association for Native Development in the Performing and Visual Arts in the past for assistance in locating native talent. Specifically they were contacted in an unsuccessful attempt to find a native host for ***Polka Dot Door*** .

Contract Services explains that TVOntario scrupulously adheres to a policy of employing native Canadians in native roles. Examples where the roles of native people have been played by native Canadians are ***The Hurons***, a program in the series ***The Loyalists*** and an episode in ***Read All About It***. When a request for a native Canadian comes to Contract Services and the role cannot be filled through talent agency files then other contacts are explored, including the Association for Native Development in the Performing and Visual Arts.

In meetings held by the Native Programming Needs Committee the need was expressed for an "Affirmative Action " program for native people to provide increased employment opportunities at TVO. Different methods were proposed for achieving this goal including; apprenticeship programs in all areas of TV production, providing summer employment or internships for native students, establishing a cooperative program with the University of Western Ontario and Ryerson for training and apprenticeship of native technical and programming talent.

A representative from the Canadian Council for Native Business (CCNB) attended the Committee meeting in Toronto and described their Internship program. CCNB will locate suitable internship candidates for organizations such as TVOntario, with a priority on middle and senior management positions. CCNB has supported internship positions at CBC and Global.

TVONTARIO SIGNAL COVERAGE

TVOntario's English language signal is accessible to approximately 97% of the Ontario population and la chaîne française is accessible to approximately 75% of the Ontario population. TVOntario has developed a signal access database to provide information on what parts of Ontario receive TVO and la chaîne française signals, whether by cable, by high power transmitter or by low power relay transmitter (LPRT). In addition, a database is being developed on the unserved population that will provide an estimate of the number of people without access to the TVO or la chaîne signals, and their approximate location.

However, Audience Research has concluded that it would be highly unreliable to use either of these sources to establish what percentage of the native population is served or not served by either TVO or la chaîne française. The only available approach would be to attempt to match up unserved areas with 1986 census divisions, estimate what percentage of the census area is unserved and make some assumptions about what proportion of that total population consists of native people.

The results of this process would be unreliable because of the assumptions embedded in the calculation. In addition, it should be noted that Statistics Canada has published concerns about the completeness and accuracy of 1986 Census data for some native communities if the exact location of the communities or areas with significant native population was provided, TVOntario could provide details of access to the signals within transmitter contours. The chart attached as Appendix I is an attempt to provide this information for the Treaty Nine and Treaty Three areas of northern Ontario. Attempting to gather and verify this data illustrated some of the difficulties which such an exercise entails. And despite considerable effort on the part of staff of both TVOntario and of the Ministry of Communications and Culture, the complete accuracy of the information cannot be guaranteed.

As a starting point the list of native communities in Treaty #9 and Treaty #3 was obtained from the MCC submission to the CRTC re ***Public Notice CRTC 1985-67 Call for Comments Respecting Northern Native Broadcasting***, May 1985. It should be noted that MCC had this preface to their data. "It should be noted that precise data regarding the number and nature of services received in northern native communities was difficult to obtain, due to conflicts in the information provided by the various sources."

The information provided in the MCC submission was updated by Keith Rattray of MCC and then circulated within TVOntario for verification. The information was further compared to that found the Wawatay report ***TENO Community Consultations***, May 1989, (see the following section for information on TENO [Television Extension in Northern Ontario]).

Several of the communities included in the MCC list, (including some both with and without TVO service), do not appear in the TVOntario database. Confusion can arise because some communities are known by different names and referred to differently in different databases. Even the communities themselves are in a state of flux. New communities are being created and old ones abandoned. As examples, Winisk moved to Peawanuk in 1989 and Keewaywin is a new community in which 50 homes had been built at the time of the Wawatay survey.

To further complicate matters TVOntario's cable data is only current to November 1988. The MCC applications under TENO for extension of service are in a state of flux and the specific nature of the service requested by several communities changed over the course of the research. When there was a conflict in information a judgment call was made to include the data that resulted from the most first-hand source, eg. a community visit or TENO application from a community.

Information is not included in this chart on other native communities in northern Ontario, nor is service to the southern native population addressed.

Data is not readily available on what percentage of the native population in Ontario speaks French as an official language. The 1986 census reports that in cases where respondents gave multiple responses to the question regarding mother tongue, 40 people in Ontario stated both French and an aboriginal language as their mother tongues. Statistics Canada would be prepared to do a custom-designed analysis for TVO to obtain information on the percentage of French-speaking native people in Ontario, but the reservations about the accuracy of the base data should be kept in mind.

Two specific programs have assisted the extension of TVO service to northern native communities. The LPRT project, with financial assistance from Ontario's Ministry of Northern Development and Mines, established low power rebroadcast transmitters (LPRTs) in thirty native communities to broadcast TVOntario's English language signal. Transmitters commissioned under this project were installed during the period August 1982 to September 1988. Service was established at the request of the community. Qualifying communities required a permanent population of at least 100 and agreement to assume responsibility for the necessary electrical power and security of the technical facilities.

Currently TVO is cooperating with the Ministry of Culture and Communications in the TENO project to extend TVOntario's English language signal, la chaîne française and the signal carrying the Ontario Legislative Assembly (OLA). TENO is a $10.6 million grant program that provides subsidies for the extension of television service in northern Ontario through the construction or extension of cable systems, or the provision of low power rebroadcast transmitters (LPRTs). MCC does not know how many of the TENO projects are in native communities.

TVO assisted MCC to inform communities about the potential for service extension by briefing TVO's Northern Advisory Councils on TENO options and providing the members with TENO applications. Wawatay was given a contract by the Ministry to conduct a TENO information outreach program in its region.

Access to TVO's signal was raised as a problem when the Native Programming Needs Committee met with native groups on

Manitoulin Island. The Committee was told that "most native communities on the island are too far away from either cable or transmitters and the schools cannot receive it here." TENO will improve TVO access on Manitoulin but may not solve all the problems.

It must be kept in mind, however, that even when coverage has been established it is not known how many people in the coverage area have a working television set nor what is the quality of the signal they are receiving. It is also important to note that conditions in northern Ontario and other remote parts of the province may result in transmission difficulties from time to time. And difficulties of geographic access to a community may mean that TVO is unable to correct transmission difficulties immediately. TVO relies on its audience to report reception problems and there is an 800 number to encourage such reporting and collect calls are accepted.

It was recommended at Committee meetings that TVO document the native communities that are not receiving the TVO signal and develop plans for providing service to these communities through broadcasting or other options.

PROGRAMMING

When considering TVOntario's programming about native people it is important to keep in mind the differences among programming by, for or about native people. Programming **for** native people is programming designed with native audiences designated as a primary or secondary audience. Programming **by** native people has been produced by native people, either for a native audience or another audience. In this case native people are the decision-makers and creative personnel controlling the program production. Programming **about** native people has native people as its subject matter. Any one program might fall into one or more of these categories.

TVO included a listing of its programming about native people, in both English and French languages as part of the *Multiculturalism*

Video Resource List / Le Multiculturalisme: table de corrélation, published in 1988. The English language programming listing includes the section "Native Peoples of Canada - Programs about the past and present of Canada's native peoples." The French language programming listing includes, " Peuples autochtones ; L'histoire et les réalités contemporaines des peuples autochtones du Canada."

As part of the research done for this report the listings found in this catalogue have been updated to include all programming about native people that TVOntario has broadcast to date, as well as programs that are currently in production (see Appendix II). Program titles and descriptions were obtained from a variety of sources within TVOntario, including catalogues, the PIRES and MINISIS databases and staff input. Compilation of this list was not a simple task and despite considerable effort on the part of several people it may still be incomplete.

The programs listed in Appendix II include those produced in both English and French languages. Some of the programs that have been produced in English have been versioned into French and, in such cases, the series title and/or program title is listed in both languages. The listing is organized with those programs in production coming first, followed by the remaining programs in chronological order, with most recently produced programs first. Expired, withdrawn or erased programs are listed at the end of Appendix II. The programs are grouped as to target audience, whether Adult/Grand Public or Children and Youth/Enfants et Jeunesse.

Each series entry includes a series description and indicates if accompanying support material is available. Each program entry includes the following information; basic program number (BPN), production date, expiry date, program duration, production information and indication whether the rights held by TVO were for broadcast and/or video distribution (VIPS).

The expiry date is the data at which TVOntario's rights to the program expire and Appendix II includes programs for which TVOntario the rights have expired, whether they be for broadcast, video distribution, or both.

Production information states whether the programs have been produced, coproduced or acquired by TVOntario. In cases where TVO is the producer the names of the producer, assistant producer and director are given.

The description of the program and the name of the producer or coproducer give some indication of whether the program is by, for or about native people but definitive conclusions cannot be drawn on this basis. It would be reasonable, however, to conclude that the vast majority of the programs are about native people, rather than by native people or having been produced specifically for a native audience.

An exception is the program ***Full Circle: Native Way*** , a series of four two-hour programs hosted by Shirley Cheecho, a native from Manitoulin Island. The series presented a wide range of films made by native people, interspersed with discussions about contemporary issues raised in the film (see description in Appendix II). The form and content of the series was determined by members of Ontario's native community and represents a concerted effort not only to produce a series of importance to native people but to enlist the participation of native people in the production.

It is important to note that programs in development, with the exception of those scheduled for broadcast, are dependent to varying degrees on the availability of resources, either from TVO or elsewhere, that may not have been identified. In some cases TVO must identify internal funding to acquire a program that has already been produced. Increasingly, TVO is a financial participant in projects where the private sector producer is attempting to locate other funding sources.

For example, in the case of ***As Long As The Rivers Flow*** , the series development was funded by TVOntario, Telefilm Canada and the Ontario Film Development Corporation. TVO has offered a broadcast license fee of $100,000. but Tamarack has not yet finalized funding commitments for the total series production budget of $1,908,000. TVOntario is singled out in Tamarack Production's funding application as being the broadcaster that "has backed ***As Long As The Rivers Flow*** since the series' conception." This series is of particular note because three of the six filmmakers in the series are native.

Most of the programs listed in Appendix II have native people as their primary content. One of the concerns raised by native people in their meetings with the Native Needs Programming Committee is that the native perspective and native people should not be ghettoized but should be integrated in all TVO programming from ***Saturday Night at the Movies*** to fund-raising and promotions.

Erin Research is completing research on the portrayal of social diversity in TVOntario programming which will shed some light on the extent to which native people are visible on TVO. The programming sample covered 21 days of TVO's programming during the period September 17, 1988 to March 31, 1989. Certain periods were excluded, including all of December and the two membership campaigns.

Preliminary research results indicate 55 people were recorded as "native" people (both North and South American) out of a total of 4053 people that appeared as actors, performers, guests or program staff in TVO's programming. Of this group 47 (or 85%) were assumed to be Canadian natives, i.e. they were in Canadian productions and the situations or contexts in the program were Canadian. Of the remaining eight, one was identified as a South American native, one as an American native and five were in ***Sesame Street*** with no easily identifiable origin. (One other could not be identified.)

Erin's final report will be available in March 1990 and TVO could request a supplementary report focusing on the details of the portrayal of native people.

It would be important to recall the words of Keith Lickers, (Native Education, Curriculum Branch, Ministry of Education), before making any assessment of the appropriate level of on-air native representation for which TVO should strive. As Keith said at a Committee meeting, "Forget numbers. If we only look at numbers the native people will lose every time. The original people of this land must be recognized. Moral conscience needs to go on as part of the overall policy."

There may be valid reasons to suggest that native people should be 'over-represented' in TVO's programming; such as the value of native expertise or the critical needs of native society. It was pointed

native expertise or the critical needs of native society. It was pointed out by native representatives that the native attitude of respect for the living world has never been more critical for the survival of the planet. And for that reason alone it may be in the interest of society as a whole that native peoples and perspectives be given a 'disproportionate' programming emphasis.

EDUCATIONAL SERVICES

Although native schools do not fall under provincial jurisdiction most adhere to Ministry of Education guidelines and TVOntario offers native schools the same services as they provide to other schools in Ontario. The Department of Indian and Northern Affairs (DINA) provides TVOntario with the names and addresses of the native schools in Ontario, including both those that are under DINA auspices and those that are band-operated. The number of native schools on the list is approximately 120, of a total of over 5000 public and separate schools in all of Ontario.

TVO services provided to the native schools include mailings 3 to 4 times per year and subsidized costs for videotape dubbing and purchase, provided through a grant from the Ministry of Education. The mailings contain school broadcast schedules, catalogues, promotional material, etc. The mailings are not adapted for the native schools and are exactly the same as those sent to all schools.

There are approximately 5200 Television Resource Teachers (TRTs) working with TVO. The figure as to how many of the TRTs are native or how many of the TRTs are in native schools is not available for this report but Education Services feels that these figures could be calculated if required. Lawrence Martin was a TRT for native schools before assuming his position as Executive Director of Wawatay.

TVOntario has conducted several utilization workshops specifically for native teachers and/or native teaching assistants. They have also held workshops in native schools.

Howard and Shirley Fox, teachers and workshop specialists with a specific expertise in native people, conducted seven workshops for TVOntario specifically addressing native needs, during the period 1985 to 1989. Two of the workshops, held at Nipissing University, were for native classroom teachers. Four workshops were held in the schools in Attawapiskat, Fort Hope, Webequie and Jr. Nakogee School in James Bay. One workshop held in Fort Albany included 21 teachers from schools in the area. In every case the topics covered were either a general overview of using TV with native students or using TV for the ESL (English as a second-language) and special-education native student.

In addition, Ron Hamilton, a teacher located in Thunder Bay, has held several TVO utilization workshops for native schools, including Sineonokway Native School in Kasabonika.

TVOntario attempts to conduct its utilization workshops on a cost-recovery basis but exceptions are made in cases of financial need. The above workshops were conducted in response to specific requests from the Department of Indian and Northern Affairs or the schools and the Department covered the costs.

In addition to the above workshops, when utilization workshops are conducted for school boards in northern Ontario often several of the teachers who attend are from native schools. For example, Linda Manjuris, Utilization Officer at TVO, held a workshop for Television Resource Teachers on Manitoulin Island in the Fall of 1988 and several of the TRTs were from native schools. In February 1989 Linda Manjuris gave a workshop to the TRTs from the Sioux Lookout District at a conference sponsored by the Federal government held in Winnipeg. Half the schools attending were federally-run and half were band-controlled.

In April 1989 the education officers from TVO's Utilization Department held TRT workshops with the school boards in northwestern Ontario. In April of this year they will be doing the same in northeastern Ontario and visiting 15 or 16 school boards. It is not known what percentage of the native schools are reached through the TRT workshops held through the school boards but Linda has been given the impression that the boards make a special effort to include them.

All of the above workshops, including those conducted by Howard and Shirley Fox and Ron Hamilton, are curriculum-based. Utilization workshops have not been conducted on meeting the needs of native students using TVO's native programming. The only workshop of this type was developed by Bertha Metat as part of her training in the Workshop Specialist Course held in Thunder Bay in August 1989.

Bertha Metat, from the Ojibway Cree Cultural Centre (OCCC) in Timmins, was the recipient of a TVO scholarship awarded through Wawatay. The workshop she developed to train teachers to use TVO programming had the topic "Dealing with Rejection" and the TVO programs used included ***Dancing Feathers*** from the series ***Spirit Bay*** . Bertha is currently working with the Children's Television Project, a joint project of Wawatay and the OCCC to create a children's television series in the Cree language.

When the Native Programming Needs Committee held meetings on Manitoulin Island, one meeting was held in West Bay Reserve Band Council Chambers with the native language instructors of Manitoulin and the North Shore. The minutes report that "at first the group did not seem to know about many native programs through TVO." When ***Full Circle, Native Way*** was mentioned specifically, however, people reported having seen this program.

Lack of familiarity with TVO native programs may be a combination of several factors including signal reception difficulties and the fact that workshops have not been conducted specifically on this subject.

In her report from the February 1989 Winnipeg workshop Linda Manjuris recommended that other native schools in the North be offered TRT workshops. In discussion she explained that the resources are not available to conduct specific workshops such as the one developed by Metat on meeting the needs of native students using TVO's native programming. One of the recommendations that was made at a meeting of the Native Programming Needs Committee was to second a native educator to be utilization officer for native schools.

Where the Spirit Lives and ***Under the Blanket*** are being used with school boards right across the province as part of a new media literacy

teachers guide. The January 1990 issue of ***Workshop Specialist News*** , sent to those who have taken the workshop specialist course, gives information on these programs and examples of how they can be used in the classroom, and lists related materials.

In the past the Ministry of Education has utilized Educational Services' expertise in utilization in native schools. As an example, Kathryn McFarlane participated on MOE's curriculum writing committee to establish the ***People of Native Ancestry Curriculum Guidelines, Intermediate and Senior*** .

AUDIENCE SIZE

TVOntario does not have the means of determining what percentage of its viewing audience is native or if native viewing patterns differ from those of the total audience. To estimate the at-home viewing audience TVOntario has access to data from two different BBM Bureau of Measurement surveys: for TVO and la chaîne, the Seasonal or "sweep" survey conducted for a two or three week period 3 or 4 times each year; and for TVO, the Network or "weekly" survey conducted for a one week period 36 or 48 times each year. Seasonal and Network data, including audience size and demographics, can be analyzed using printed data reports or a computer system called MicroBBM.

Since the Network survey is a national service and the Ontario sample is relatively small, audiences cannot be measured for la chaîne and, even for TVO, individual results can be somewhat erratic. However, Audience Research considers an average of several weeks TVO Network figures to come close to the reliability of Seasonal survey data. Major BBM survey areas are roughly equivalent to counties. Data can also be obtained on selected communities, but the number of survey respondents from these communities may be so small that the data is unreliable for most purposes.

BBM collects no data on the racial or cultural background of its survey respondents. And the data collected on language used by respondents is restricted to English, French and Other.

BBM data is available for the following few programs about native issues aired by TVO. The figures give total viewers only and shed no light on what portion of the audience, if any, was native. Reach is the total number of persons estimated to have watched a minimum of one quarter hour of the specified program. Penetration rate is the reach estimate expressed as a percentage of the total population, in that age group, in the specified area. The letters "IFR" indicate that the audience was too small to be measured by the BBM survey.

All the data in the following chart was derived from Network service data with the exception of the data for John Kim Bell which is from Market Service (Sweep Period) data.

BBM Survey Data For Selected Programs About Native People

Program	all persons 2+ Reach (000s)	adults 18+ Reach (000s)	adults 18+ Penetration Rate Ontario (%)
La Robe Rouge aired Dec. 7,1989, 20:30	IFR	IFR	N. A.
John Kim Bell aired Nov. 18,1988, 23:30	5.3	5.3	0.1
Series: Realities **An Insider's View of Native Canadians** aired March 23,1989, 20:30	33.9	33.9	0.5
Series: Speaking Out **Native Rights** aired April 14,1988, 21:00	36.9	36.9	0.5
Series: Human Edge **Walking in Pain** aired October 25,1989, 21:00	40.7	35.4	0.5
Series: Human Edge **Foster Child** aired December 6, 1989, 21:00	82.8	70.5	1.0

Audience Research provided an Ontario audience profile for ***Full Circle: Native Way*** based on the Spring 1989 BBM survey period. Averaged over the three week survey period the program had a reach of 46,900 viewers per week, with an average quarter-hour (AQH) audience of 29,600 Ontarians. The reach estimate reflects the number of persons who watched for 15 minutes or more, while the AQH measure represents an average of each 15 minute time segment over the course of three measured episodes. Eighty percent of the viewers watched for 45 minutes or more.

When considering these figures it should be remembered that audience numbers are but one small element of any assessment of either programming success or programming requirement and some people, like Keith Lickers quoted above, would argue that they should be given little weight.

AUDIENCE RESPONSE

Evaluation and Project Research have not conducted any audience evaluations of native programming so it is not known if the programming has been successful in meeting its objectives, either with native or non-native audiences. The absence of this research has been particularly regretted in the case of ***Full Circle: Native Way*** . Questions were asked about the audience response to this program at the Native Programming Needs Committee meeting in Toronto. Interest was expressed as to whether the program had educated native and non-native people and made them more aware of native issues, and whether the program had given native people a sense of pride in their heritage. It was recommended that evaluation research be done on such programs in the future.

In November 1987 Wawatay did a survey of its audience in Kashechewan, Webequie and Wunnummin Lake which is reported in ***The World Next Door: Native Language Broadcasting in the Nishnawbe-Aski Nation*** . The questionnaire included the following two questions about TVOntario "How good is the TVO reception in your community?" and "Do you have any comments about TVO programs?"

viewing audience at any one period, peaking at approximately 8 percent in the 7:00 to 7:30 pm period. It is important to note that the interviewees were 16 years of age and over and asked to report on their own viewing habits. Therefore use by children and young people under 15 was not included in the chart. Also, it was noted that at the time of the survey Kashechewan relied on the receiver in Fort Albany for TVO and the reception was poor.

There is no information in the report on comments received about TVO's programming. However, the survey does include a section on the types of Wawatay programs, both "Indian" and "non-Indian," that the audience likes and the kind of programming they would like to see Wawatay producing.

Respondents were asked to rank their program preference by type from a given list of categories. With regard to "Indian programming" the respondents ranked the traditional way of life (hunting and fishing, etc.) first, followed closely by legends and old time stories. News from other communities was next in popularity. Information about major native issues was ranked highest in enjoyment by the fewest number of people. The report stresses that this finding should not be interpreted to mean that people do not think this coverage is important. When people have to rank order from a list it is inevitable that one topic will be on the bottom.

With regard to "non-Indian" programming, highest ranking was given to programs about other native groups, followed by news and current affairs. Next most popular was sports, followed by "Christian" programs. In all cases, variations emerged when preferences were examined by age and by sex.

With specific regard to Wawatay's television programming respondents were asked, "Which of the following types of programs should Wawatay TV try, or have more of ?" Respondents expressed their wishes for more of everything but placed special emphasis on more news, syllabics, visits with the elders and Nishnawbe-Aski concerns. A considerable number of people also wanted more of ***Letter Home*** and musicians. Only two program types, ***Pun Lake*** and *sports*, were mentioned by a sizable minority of viewers as shows they wanted "less of."

Respondents were asked to make specific suggestions for future Wawatay shows and the result was "a long, diverse and imaginative list of possible programs," which is included as an appendix in the Wawatay report. The report summarizes that, "These suggestions tend to sort themselves into two types of programs: (1) those requesting specific information about the traditional way of life; and (2) those requesting information about current issues and situations which are new to Native life."

Wawatay made some general statements about native assessment of TVO programming in its Intervention to the CRTC in support of TVO Licence Renewal Application and French Language Service Application, August 25,1986. "TVOntario serves a meaningful purpose in the lives of many Native residents in small, remote communities. Documentation gathered through our many visits in the north has seen many favourable comments about TVOntario's programming. Schools normally void of any outside resource material in the electronic media utilize the service as well. "Polka dots" are in abundance since many youngsters thoroughly enjoy the early morning shows."

In Wawatay's CRTC Application for a Television Licence, November 1986 specific reference is made to the three ***People Patterns*** shows that were shot in Sioux Lookout, Muskrat Dam, Bearskin Lake and Wegamow Lake in 1985. "The shows were widely accepted in the north and people really appreciated that fact that they could relate to the shows and that people in the south could also see what life is like in the rough remote north of Ontario. (p.5)

During the Committee meetings appreciation was expressed for TVO's programs on native people such as ***Full Circle: Native Way***. However it was consistently emphasized that there is a need for more programming about native people and, in particular, a **regular** program on native issues. The demise of CBC's radio program "***Our Native Land*** " is viewed with regret because "both Natives and non-natives need that perspective." It was proposed that TVO be in the "vanguard" by establishing a regular program on native issues.

Representatives at the Native Programming Needs Committee meetings made many specific suggestions about programming topics that TVO should address. In addition, the following general programming suggestions were made, with often the same ideas emphasized repeatedly at each meeting.

- There is a need for more programs about native people and increased visibility of native people on TVO's programming. "Native people need to be in front of the camera because of the power TV has to bestow credibility and provide native role models."
- TVOntario should show programs about the native way of life in Northern Ontario such as canvassing a boat, making snowshoes, moose hide tanning, canning geese, maintaining snowmachines, etc. "This type of programming would give the southern audience information on our lifestyle in the north and they might appreciate us more, (including the government)."
- Producers should be challenged to search out native stories that are relevant in other areas of production. TVO needs to consider how to educate its programmers about native issues, history and realities. Native people should appear as experts.
- Native people should have decision-making positions in program production, otherwise the native voice will not come through. "Native people play parts but there is insufficient explanation for their actions. When their values and traditions are not explained, it just perpetuates stereotypes."
- TVO should produce native language programming or establish a cooperative program with groups like Wawatay for versioning of TVO programs into native languages. The elders may not understand English and, in addition, native language training for young people has a high priority.
- There is existing video material on native people that should be examined to assess its suitability for broadcast, eg. a series being produced for the Toronto Board of Education and footage of elders being gathered by the native cultural centres.

In assessing the availability of TVO resources to accomplish the above challenges with regard to school programming one element that must be considered is the position of the Ministry of Education (MOE) with regard to native education. Current MOE priorities, as expressed to TVO, are sciences, math and French as a second-language. Keith Lickers from MOE estimates that native education is probably only 10th out of a list of 15 MOE priorities.

DISTRIBUTION AND MARKETING

External and Ontario market sales figures for TVO programs are available from the marketing and client services divisions of TVOntario. Since the information for native program sales is very extensive, it has not been included in this report, but may be made available at a later date through the department of Planning and Development Research.

When examining sales data, however, it is important to remember that distribution figures may greatly underestimate a program's popularity or use, particularly in regard to school use. Many schools copy programs off-air or acquire copies from their board media centre and the actual numbers of schools or teachers using a program may be considerably higher than the sales figures indicate.

It would also be difficult to estimate what percentage of a program's purchasers were native schools or native community groups. Listings of purchasers can be obtained for each individual program but a judgment call would have to be made based on the name on the purchase order as to whether native people were the intended audience.

TVO's marketing division emphasizes that native programs are treated as part of TVO's regular marketing procedures and have not received any tailor-made marketing effort. They stress that a marketing effort focussed on native programming would have its own strategies and approach which would possibly be reflected in higher sales.

Another aspect to consider if reviewing these figures would be that core curriculum-based material has greater sales potential than what is categorized as "soft curriculum product." As well, programs that have been on the market longer have had more time to sell.

COMMUNICATIONS

Whenever one is assessing the audience that was reached by a program it is important to consider the means that were taken to promote or publicize a program, both to general and target audiences. TVO's communications division customarily sends information about directly relevant programs to all Ontario Native Friendship Centres and the native media.

The native media mailing list is obtained, when required, from a media service and includes press and radio. A full promotion was done through these outlets for ***Full Circle: Native Way***. Communications has no database for comprehensive distribution to native communities or individuals.

The Communications division has placed ads in ***Wawatay News***. One full page ad was placed December 1988 sending Season's Greeting from TVO and listing the communities that receive the TVO signal (and receive Wawatay programming). A half-page ad was placed September 1989 congratulating Wawatay on their anniversary and listing TVO (and Wawatay) reception communities.

TVO has been sending Wawatay bi-weekly TVOntario programming listings for translation into Oji-cree for ***Wawatay News***. At the Committee meeting in Sioux Lookout in September 1989, Wawatay requested that only listings of programs of specific interest to native people be forwarded rather than listings of the whole schedule. The Communications division is not set up to handle such a request and is assessing how it might be able to respond.

RESOURCES

TVO has developed certain resources on native people, including its library and research reports, which could provide background for future policies, programming or services regarding native people.

Library Collections
The TVO Library has a collection on native people including materials on native art, culture, history and education. The collection on multiculturalism and minority rights also addresses native issues. In-house directories can assist in location of associations, people and places within the native community, along with statistical information on the native population. Other materials (books, reports, articles) are available through interlibrary loan.

Database Search
The Library has the facility to do database searches on topics related to native people. A search was completed for Policy, Research and Planning on October 5, 1989 on Native Education, including selected newspapers, the Ontario Education Resources Information Database, the Canadian Periodical Index (1988-89) and Canadian Books in Print. The output from this search is available from the library.

Clipping Services
A clipping service of selected Ontario newspapers (English and French language) is circulated within TVO. The Library divides the clippings into subject headings and keeps all current year clippings as well as those from the previous year. The clipping service is restricted to those articles on native people which include reference to education.

The Library circulates selected magazine articles bi-monthly, including an abstract of the article. TVO subscribes to two magazines specificly about native people, ***The Canadian Journal of Native Studies,*** published in Toronto and ***Windspeaker,*** published in Alberta.

Series on New Technologies in Canadian Education
One of the papers published by TVO as part of the series on New Technologies in Canadian Education was "Communications and Information Technologies and the Education of Canada's Native Peoples," June 1984.

SPECIAL PROJECTS

Support to Native Broadcasting

TVOntario has been active in supporting the development of native broadcasting in Canada through its work to establish and support appropriate funding and regulatory policies and mechanisms. In addition, TVO has provided specific and extensive support to Wawatay and other native broadcasters which is elaborated on in this section.

Corporate Relations, through the work of Ross Mayot and Catherine Allman, has contributed to native broadcasting policy development through liaison with the CRTC, the responsible Federal departments and the provincial Ministry of Communications and Culture. Two specific submissions have been made to the CRTC in response to calls for comments regarding northern native broadcasting, in 1985 and 1989. (Public Notice CRTC 1985-67 and Public Notice CRTC 1989-53). The work of Corporate Affairs is supported through input from Alex MacGregor, Director of Operations who maintains contact with the field.

TVO supported the secondment of Alex MacGregor to the position of Head of Communications & Broadcast Programs, Native Citizens Directorate, Department of Secretary of State from 1984-86. Alex is currently the TVO representative on both the Wawatay Regional Liaison Committee and the National Liaison Committee established under the Secretary of State Northern Native Broadcast Access Program (NNBAP). During MacGregor's secondment Ross Mayot, then Manager of Telecommunications Relations, was TVO's representative on the Regional Liaison Committee.

Support to Wawatay

Wawatay describes its relationship with TVOntario as "prosperous and rewarding....TVOntario's on-going support has contributed to the enhancement, preservation and encouragement of our culture and, in particular, the language of the Cree and Oji/Cree people of northern Ontario. TVOntario has always been open to suggestions and has made our work regarding distributing Native language and

Intervention to CRTC in support of TVO Licence Renewal Application and French Language Service Application, August 25, 1986)

The support that TVO has provided to Wawatay runs the gamut from assistance with the regulatory environment to transmission of Wawatay's signal, as outlined below.

Transmission of Wawatay radio signal

Since 1984 TVOntario has been providing transmission of Wawatay's radio signal through subcarriage on TVOntario's satellite signal and downlinking in the native communities equipped with TVOntario's satellite receiving equipment. Approximately thirty communities in the Nishnawbe Aski Nation (Treaty 9) receive the Wawatay radio service through this co-operative arrangement.

Transmission of Wawatay television signal

Since January 1987 TVOntario has been providing transmission facilities for Wawatay's television programming. Currently two hours of Wawatay's programming are carried each week on the TVOntario channel which carries the Ontario Legislative Assembly. The programming is received currently by approximately 30 low-power transmitters in the Nishnawbe Aski Nation (Treaty 9) area.

Additional communities in the Treaty Nine area have applied through the Television Extension in Northern Ontario (TENO) project for the Ontario Legislative Assembly channel (and Wawatay's programming). In some cases the service will be provided by a TVO LPRT and in other cases by a privately-operated cable service (see Appendix I).

The Ontario government had the following to say about the distribution of Wawatay's television programming. "The current situation for Wawatay, through the distribution arrangements with TVOntario, is fairly satisfactory." Wawatay can transmit as many hours of programming as it can produce throughout its service area, although not always at convenient times for its audience. However,

although not always at convenient times for its audience. However, there are difficulties for both the Sioux Lookout and Moose Factory production centres in getting their production tapes to the Toronto uplink. Live event programming cannot be undertaken at all. Therefore, access to a satellite uplink of its own is still a high priority for Wawatay and attempts are being made to solve this, possibly through funding from the Government of Ontario. (Review of Northern Native Broadcasting, Response of the Government of Ontario to CRTC Public Notice 1989-53, September 1989, p. 21).

Training and technical support

Technical support has been provided by TVO staff to Wawatay including the following:

- Pat Parsons, Evaluation and Project Research (EPR), conducted a workshop on evaluation in Timmins, in November 1989, for the Children's Television Project, a project of Wawatay and the Ojibway Cree Cultural Centre. As a result of the workshop the Children's Television Project decided to do pre-pilot formative evaluations. EPR has recommended a freelance researcher to assist them and will continue to provide administrative support (meeting rooms, transmission of facsimiles, etc.), as well as on-going consultation.

- Milton van der Veen, Children's Programming, spent four days in Timmins advising the Children's Television Project. TVO has been asked to second Milton to the project as a trainer for whatever time he may have available from now until July 1990.

- Pat Banton, Educational Services, Utilization has been advising the Children's Television Project on its school plans.

- In the summer of 1987, Wawatay staff spent a week at TVO reviewing production, maintenance and master control.

- In 1989, Ranjit Dulabh, Technical Producer conducted a one week training session in Sioux Lookout for Wawatay. Further technical assistance is available upon Wawatay's request.

- Operations provides technical consultation to Wawatay in negotiations with Telesat regarding the leased ground station at Sioux Lookout.

- Education Services offered a scholarship through Wawatay to allow participation of a native educator in the Workshop Specialist Course held in Thunder Bay in August 1989. Bertha Metat, from the Ojibway Cree Cultural Centre (OCCC) in Timmins was the recipient. She is currently working on the Children's Television Project.

Provision of materials

TVO has been supplying Wawatay with used 1/4" audio stock and sample TVO programming.

Support to the Inuit Tapirisat of Canada

During the period 1980-81 TVO responded to several requests from the Inuit Tapirisat of Canada (ITC) for assistance with the Anik B project 'Inukshuk'. TVO assisting ITC in establishing a videotape distribution system among Inuit communities by setting up a cataloguing and recording system and training staff in its functioning. Technical evaluation of the Baker Lake production centres videotapes was provided to assist in equipment operation and maintenance. TVO also provided a dubbing service for the Inukshuk videotapes. Rates were not subsidized since the project operated outside of Ontario.

More recently Pat Parsons, Evaluation and Project Research provided advice on program evaluation for the Inuit Children's Educational Television Project of the Inuit Broadcasting Corporation (IBC).

Technological Support

HERMES

In 1979 TVO used Hermes to transmit in-school programs, three days per week to schools in four communities, two of which, Summer Beaver and Slate Falls are native. The project ran from January to June of 1979. Video playback equipment was left with the schools.

Video Playback Equipment

In the 1970's TVOntario supplied several Northern schools, including some native schools , with video playback equipment.

CORPORATE PLANS

It is useful to examine the extent to which the reference to native people in TVOntario's broader 1990-1994 corporate plans is reflected currently in the sectorial 1990-1993 three year plans of the different divisions. When considering this information it is important to remember that the policy on native programming needs is just in the process of being developed. After the policy has been approved it will then be up to each division to assess how to implement the policy.

Although certain objectives and strategies of the individual plans could be interpreted as having reference to native people, the specific reference to native people that is found in the corporate plan is not found currently in the three year plans of the individual divisions, with the exception of the Research plan.

1990-1994 Corporate Plan

Under the goal of ensuring that programming reflect Ontario's regional and multicultural diversity one objective is to "Develop and implement strategies to help meet learning needs of ethnocultural and native populations." The following three strategies refer specifically to native people.

"Research the television viewing patterns of various ethnocultural communities, native communities and their learning needs. (1990/91);

Establish and implement a policy on services to native people based on the work of the Board committee on native programming. (1990/91);

Continue to provide support to the Wawatay Communications Society. (ongoing)."

The following looks at those objectives and strategies of the individual plans that could be interpreted as having reference to native people.

English Programming Services: Three-Year Plan 1990-1993

A Public Affairs objective is to "Increase programming which reflects Ontario's regional diversity and ethnocultural nature." Two of the strategies for meeting that objective are "Prioritize the production of programming originating in diverse regions of Ontario and reflecting issues within these communities" and "Develop on-air hosts and talent who reflect the ethnic composition of Ontario."

Another objective is "To develop programming which will reflect the opinions and concerns of disadvantaged groups, especially the disabled." One of the strategies under another Public Affairs' objective is to "Develop programs that reflect Ontario concerns with regard to job transition, economic disparity, and racism."

Under Children's Programming, with regard to Children-At-School, one of the strategies is to "Produce programs which present a cross section of different races, cultures, and the handicapped in order to help all children gain understanding and develop positive attitudes towards most people with whom they come in contact."

In the Youth Division's Three-Year Plan one strategy is to develop a series on racism. In addition, staff add that programming like ***Where the Spirit Lives*** is acquired to satisfy Intermediate and Senior Curriculum Guidelines in Native Studies.

The Educational Services Overview indicates that "multiculturalism" and "race relations" will be among several areas of emphasis over the next three years. "Multiculturalism" and "race relations" are also included as "Utilization Area projects which it is proposed to develop and support with Client Services."

French Programming Services: Three-Year Plan 1990-1993

No specific mention is made of native people but a strategy is identified "To promote understanding and links among the ethnic communities" (*Policy, Research and Planning — 1990-1993 Research Plan*).

The Research Plan includes the following strategy, "Review and research trends in the use of television, video, and other technologies to meet the needs of minority and disadvantaged groups in the society." One of the objectives is to, "Provide information on and analysis of a wide range of issues such as multiculturalism, sex-role portrayals, regional representation, and their implications for programming." Several strategies have been developed to support that objective including the following: "Identify and provide current information on native communities in Ontario, and consider implications for TVOntario."

CONCLUSIONS

From the information gathered for this report it is evident that TVO has shown a substantial and sustained commitment to native programming needs. It has made a major contribution to the development of native broadcasting in general and to Wawatay, in particular, to assist it in meeting its own broadcasting needs. With regard to TVO's mandate to meet its own responsilities to native people, the programming listed in Appendix II and the programming in development demonstrate a continuing effort to seek out programming about native people. In this regard special mention must be made of **Full Circle: Native Way** which represented a concerted effort not only to produce a series of importance to native people but to enlist the full participation of native people in the production.

Educational Services has made a commitment to see that native schools receive the full benefit of what TVO has to offer other Ontario schools despite the fact that native schools do not fall under provincial Ministry of Education jurisdiction. Special efforts have been made to provide utilization workshops to those teaching in native schools. The contributions of other divisions are listed in the report.

With regard to TVO's contribution to native broadcasters, staff recommended that this support be acknowledged and supported as a project with associated resources. It is felt that the present method is too ad hoc and haphazard to meet current, let alone increased demands. It is argued that benefits would be greater, to both the native broadcaster and to TVO, if the needs were approached in a more concerted fashion.

It would appear, overall, that the development of a policy on native programming needs and the implementation of an associated program is timely. The demands on TVO, both as a broadcaster and as a supporter of native broadcasters, are increasing and starting to pose organizational challenges. In addition, there is a growing recognition of the importance of support to native people for their social, cultural and economic development.

On December 14, 1989 the Government of Ontario adopted a policy for self-government talks with aboriginal communities. The policy formalizes Ontario's commitment to move forward in aboriginal self-government negotiations on matters such as lands, natural resources, justice, policing, education and social services. TVOntario could play an important role in broadly supporting the implementation of this policy through the provision of educational services designed to reinforce the goals of aboriginal peoples for cultural preservation, economic independence and self-reliance.

Once TVO has developed a policy on native programming needs it will be critical for each division to assess how the policies could best be operationalized and what resources would be required. In assessing the potential to meet native needs, staff commonly raised the double-edged issue of the lack of resources and the question of priorities.

In this regard it will be critical that the commitment to native people articulated in the 1990-94 Corporate Plan be clearly and specifically translated into the sectorial Three Year Plans. This will help to ensure that TVO is able to meet its responsibility to the native people of Ontario as articulated in the document *TVOntario in the Nineties*. "TVOntario has a responsibility as well to the native people of Ontario and we must more effectively work towards establishing a format to give visibility, and also respond, to the needs of the native community."

APPENDIX I

SERVICE TO NATIVE COMMUNITIES IN NORTHERN ONTARIO

Notes on the Tables

The following tables on service to native communities in Northern Ontario combine information from the following sources: Ministry of Culture and Communications (MCC) submission to the CRTC [re: Public Notice] CRTC 1985-67 Call for Comments Respecting Northern Native Broadcasting, May 1985; Wawatay's ***Report on TENO Community Consultations***, May 1989; information provided by Keith Rattray, MCC Manager of the TENO project and data from the TVO Signal Access database.

The MCC data from which most of the community names were gathered was restricted to native communities within the Treaty #9 and Treaty # 3 regions. MCC had this preface to their data. "It should be noted that precise data regarding the number and nature of services received in northern native communities was difficult to obtain, due to conflicts in the information provided by the various sources." This statement holds equally true for the attempt to compile this data.

X indicates that the service is received in the community.

A indicates that the service has been applied for under TENO with the option column indicating the type of service being applied for under TENO.

Option 1 indicates application for service by a privately owned cable system. Option 3 indicates application for service by LPRT.

Population figures were taken from three different sources with the most recently available figure used. Wawatay data is noted with [1], TVO data with [2] and population figures marked with [3] are taken from the MCC 1985 submission; * denotes communities listed in the MCC 1985 data that do not appear in the TVOntario signal coverage data base by that name.

Treaty #9 Area

Community	TVO Population	La Chaine	OLA	Option	
Abitibi Canyon*					25[3]
Aroland*	X				300[3]
Attawapiskat	X		A	3	1100[1]
Bearskin Lake	X	A	A	3	391[2]
Big Trout Lake	X		A	3	900[1]
Cat Lake	X				415[1]
Chapleau					123[3]
Constance Lake	X	X	X		654[1]
Deer Lake	X		A	3	538[1]
Duck Lake#76B	X		A	3	80[1]
Fort Albany	X	A	A	3	900[1]
Fort Hope	X		A	3	815[1]
Fort Severn	X	A	A	3	280[2]
Kasabonika	X				501[2]
Kashechewan*	A		A	3	1140[1]
Keewaywin*	A		A	3	new
Kejick Bay	X		A	3	370[1]
Kingfisher Lake	X		A	3	284[2]
Lansdowne House	X		A	3	230[1]
Longlac#58*	X	A	A	3	450[3]
Longlac#77*	X	X	X		180[3]
Mattagami Reserve*	X	X	X		165[3]
Marten Falls Reserve	X				202[2]
MacDowell Lake*					45[3]
Moose Factory Reserve*	X	X	X		1200[3]
Muskrat Dam	X		A	3	3-400[1]
New Post*					83[3]
North Spirit Lake	X		A	3	203[1]
Ogoki Post*	X		A	3	150[1]
Ojibway #74A*					26[3]
Osnaburgh	X	A	A	3	500[1]
Peawanuk (Winisk)	X				170[2]
Pikangikum	X		A	3	1200[1]
Poplar Hill	X		A	3	260[1]
Sachigo Lake	X		A	3	327[1]
Sandy Lake	X	TENO application under review		1600[1]	
Slate Falls	X (A upgrade)		A	3	120[1]
Summer Beaver	X	A	A	3	302[1]
Wapekeka (Angling Lake)	X		A	3	254[1]
Weagamow	X			3	600[1]
Webequie	X	A	A	3	396[2]
Wunnumin Lake	X	A	A	3	337[2]

Treaty #3 Area

Community	TVO Population	La Chaine	OLA	Option	
Islington*	X				895[3]
Lac Seul*	X				376[3]
Calstock*	X	X	X		171[3]
Moose River Crossing*					77[3]
Dalles Reserve*					131[3]
Eagle Lake	X				182[2]
Grassy Narrows	X				677[3]
Rat Portage	X		X		296[3]
Minaki	X	X	X		350[3]
Northwest Angle #33B	X				202[3]
Northwest Angle #37*					131[3]
Rat Portage 38A*					141[3]
Sabaskong Bay Res.*	X				320[3]
Shoal Lake Band#39	X				304[3]
Shoal Lake Reserve	X				264[3]
Wabigoon Lake	X				85[3]
Whitefish Bay#32A	X				589[3]
Whitefish Bay#33A	X				202[3]
Big Grassy River	X				298[3]
Big Island Mainland*	X				222[3]
Couchiching Reserve*					756[3]
Lac La Croix Reserve					241[3]
Manitou Rapids*					503[3]
Rainy Lake #17A*					195[3]
Rainy Lake #18C*					42[3]
Rainy Lake (Red Gut)*					111[3]
Seine River #23A	X				402[3]

* NOTE: TVO files show that Rainy Lake and Rainy Lake 26A were licensed for TVO service in1986 but it is not known which of these communities are those named in the chart.

APPENDIX II

LIST OF RELATED PROGRAMMING

INTRODUCTION

This following appendix catalogues the programs with native content that have been either produced, coproduced or acquired by TVOntario. The list also includes programs that are currently in production as well as those to which the broadcasting rights have expired. The program titles information was obtained from the VIPS catalogue when available, as well as from staff interviews. Program description information was obtained from the PIRES and MINISIS data bases.

The appendix first lists the programs in production and follows with the remaining programs grouped according to *Adult / Grand Public* or *Children and Youth / Enfance et Jeunesse* audiences in chronological order by production date starting with the most recently produced programs first.

Some of the programs are available in French as well. In these cases, the series title and/or program title is listed in both French and English. Programs which are available only in one language are described in that language alone. Expired, withdrawn or erased programs are listed at the end of the appendix.

Each series entry includes a series description and indicates if accompanying support material is available. Each program entry includes the following information:

- Basic Program Number: BPN
- Production Date: Prod:
- Expiry Date: Expires:
- Program Duration: Dur:
- Production Information: Acquisition, Coproduction or TVO Production
- TVO Production: Producer/Assistant Producer/Director
- Broadcast Rights: Broadcast and VIPs
Broadcast Only
VIPS Only

PROGRAMS IN PRODUCTION:
(All due to be delivered in 1991)

Adult / Grand Public

The Masks of Man

Coproduction with Gryphon Productions Ltd.
TVO Production: Wally Longul
1 one-hour program.

A one hour documentary on the fascinating relationship between men and the masks they create. The program will focus on unique footage from the mask rituals of Canada's native Indians.

Tribes on the Front Line.

Coproduction with Cleo 24, Inc.
5 one-hour programs.

This documentary will provide a global perspective on tribal peoples attempting to rebuild their cultures and traditions, while others attempt to retain land and culture.

Native Spirituality (Working Title)

Coproduction with the National Film Board
1 one-hour program.

This will be a documentary in recognition and development of native spiritual values within the populations of inmates in prisons in Western Canada. The program will focus on the experience and perspectives of the native inmates; the native Elders; correctional services staff; liaison people; the community support organizations and the native community.

Thunder Country

Coproduction with Sleeping Giant Productions
13 half-hour shows.

Fundamental issues of life in Northwestern Ontario will be examined through personal case-study testimony and illustrative documentary footage.

As Long as the River Flow

Coproduction with Tamarak Productions
5 one-hour shows.

This series will document today's struggle of Canada's native people to regain control over their destiny. Six filmmakers, three of them native, will tell hopeful, courageous stories of native communities in action.

Planet Earth

TVO Production: Van der Veen/Vernon
20 fifteen minutes shows.

Children have taken the initiative or been afforded the opportunity to do something about the environment — on our planet earth. This series examines the various projects undertaken by children and shows them how they can take part in the protection of our planet — not only by infrming them as to what is going on, but also by empowering them to do something about Planet Earth. The goal is to acquire or co-produce a segment with Wawatay.

Many Voices

TVO Production: Vernon/Boyden
9 fifteen minute shows.

This series will make children aware of stereotyping, prejudice, and discrimination, whether it be caused by racism, social or economic class, handicap or gender.

One program will be from the perspective of native children and will be set in a small northern community near a reserve. The program will show how native people live today and will feature native culture and beliefs. The program is being written by a native writer and will focus on the problem of native representation in the media.

ADULT / GRAND PUBLIC

Series: HUMAN EDGE

Foster Child

BPN 335611 Prod: 1989 Expires: Mar. 31, 1993 Dur: 43:08
Acquisition: National Film Board TVO Producers: Kusher/Stratton Broadcast Only

In this award winning film, Gill Cardinal, looking for clues to his early years, is followed through an emotional search for his natural family. Born in Edmonton in 1950, Gil became a permanent ward of the province of Alberta at the age of one and was placed in a foster home a year later, where he stayed and became part of the family.

No Address

BPN 335634 Prod: 1984 Expires: 31 Mar.1989 Dur: 56:01
Acquisition: N/A Producer: Alanis Obomsawin Broadcast Only

This is a film that looks at how Montreal's Native Friendship Centre is helping native people cope and adjust to problems related to urban living, such as chronic unemployment and drug abuse.

Walking in Pain

BPN 335637 Prod: 1984 Expires: 31 Aug.1991 Dur:48:07
Acquisition: N/A Broadcast Only

This program shows how native people who are alcoholics are struggling to come to terms with their disease. Counsellor Marge Mackie-Orr, interviewed by Ignatieff, is filmed working closely with her patients at the Round Lake Treatment Centre in British Columbia. Carefully, and with remarkable sensitivity, she encourages them to speak openly and frankly about their problems without driving them further into themselves.

Series: FRAGILE NATURE

Islands in the Web of Life

BPN 373726 Prod: 1989 Expires: Sept. 30, 1993 Dur: 52:41
Acquisition: N/A TVO Producers: Pyron /Longul Broadcast and VIPS

The story of the Queen Charlotte Islands and of the people who live there is the story of a region caught in a conflict between resource development and environmental management. The forces that are trying to shape the future of these beautiful islands are documented.

Series: FULL CIRCLE NATIVE WAY

The concerns, problems, visions, and traditions of North American native people are explored in this four-part series. Hosted by writer-artist Shirley Cheechoo, the programs present a wide range of films made by native people, interspersed with discussions about contemporary issues raised in the films. Topics include spiritual teachings and values, the importance of language, status and non-status Indians, the destruction of traditional ways, and self-government and education.

A Life Way

BPN 332701 Prod. 1989 Expires: Feb. 29, 1992 Dur.118:20
TVO Production: Church/Duprey Broadcast and VIPS

No Description Available

What Happened?

BPN 332702 Prod. 1989 Expires: Feb. 29, 1992 Dur. 118:50
TVO Production: Church/Duprey Broadcast and VIPS

Shirley Cheechoo hosts this study of the historical factors that precipitated the near-destruction of the native way of life. Featured native films include "The Other Side of the Ledger: An Indian View of the Hudson's Bay Company" and "Somewhere Between." Discussions with guests follow.

How Are We Living?

BPN 332703 Prod. 1989 Expires: Feb. 29, 1992 Dur. 118:50
TVO Production: Church/Duprey Broadcast and VIPS

Shirley Cheechoo introduces this examination of current native issues: foster care for native children, traditional rights and misconceptions about these rights. "Richard Cardinal: Cry from a Diary of a Metis Child" and "Incident at Restigouche" are shown and discussions by guests follow.

The Road Back to the Future

BPN 332704 Prod. 1989 Expires: Feb. 29, 1992 Dur. 118:50
TVO Production: Church/Duprey Broadcast and VIPS

Host Shirley Cheechoo and her guests, James Dumont and Sam J. Around Him discuss ideas about moving into the future. With traditional native ways and values used as guiding principles. Featured films are "Our Sacred Land" and "The Beauty of My People."

Series: HANDS OVER TIME

Joan Reed-Olsen goes to the towns, villages, and communities of Ontario to meet people whose backgrounds, talents and commitments to their crafts reflect the diversity of the creative population of this province. From the Toronto Islands to Owen Sound, Haliburton, and Kingston, Reed-Olsen explores the minds and workshops of craftspeople: glass blowers, doll makers, weavers, potters and many others.

Crafts -- The Native Way

BPN 331603 Prod: 1988-89 Expires: Jan. 4, 1993 Dur: 28:50
TVO Production: Reed-Olsen/Reed-Olsen/Lowry Broadcast and VIPS

Host Joan Reed-Olsen explores the native crafts that comprised the cultural component of the 1988 World Junior Track and Field competition in Sudbury. Highlights include a fashion show featuring the work of some native designers, and interviews with a variety of craftspeople.

Series: SPEAKING OUT

"Speaking Out" probes vital and controversial issues. In each hour-long program, host Harry Brown discusses topical social issues with experts and encourages viewers to participate in the phone-in segment. The result is a lively, sometimes heated, debate among host, guest, and viewers.

Native Rights

BPN 327402 Prod: 1988 Expiry: 30 Sep 91 Dur: 88:50
TVO Production: Wiesenfeld/Fripp/Stratton Broadcast and VIPS

Harry Brown is joined by Georges Erasmus, national chief of the Assembly of First Nations, to discuss native rights. Erasmus clarifies the objectives of natives in Canada, and discusses the Indian Act, which discriminates against aboriginal people.

Series: REALITIES

Interviewers Robert Fulford and Richard Gwyn explore the political, economic, social, and cultural trends of the 1980s. Fulford, noted journalist and editor, takes viewers into the world of ideas, talking to well-known writers and academics. Gwyn, political commentator and journalist, looks at the many ideologies at play in the political and economic realm.

An Insider's View of Native Canadians

BPN 331044 Prod: 1989 Expires: 29 Sep 91 Dur: 28:50
TVO Production: M. Dexter/M.Dexter Broadcast and VIPS

Richard Gwyn interviews Harry La Forme about the relationship between native people and the rest of Canadian society. La Forme is a Mississauga Indian and a lawyer specializing in cases that involve native issues.

Series: PEAWANUCK THE PROMISED LAND

Peawanuck: The Promised Land

BPN 286201 Prod: 1987 Expires: 26 Apr 92 Dur: 48:40
Co-Production-SWAN MUSIC PRODUCTION INC. and TVO
Coproduction, TVOntario producers: Douglas/Church Broadcast and VIPS

In May 1986, the Cree Indians of Winisk, Ont., were devastated by a flood that they had predicted for 20 years. This program documents their battle with bureaucracy, the effects of the flood, and the work of the band and their friends as they race against time and weather to rebuild their community in Peawanuck.

Série: TÉMOINS DU PASSÉ

Présentée sous forme d'entrevues dramatisées, la série *Témoins du passé* fait revivre des personnalités francophones qui ont influencé l'histoire de l'Ontario. En s'entretenant avec ces personnages historiques, l'animatrice Jacqueline Pelletier met en valeur leur dévouement à la cause franco-ontarienne, les faits et gestes marquants de la période dans laquelle ils ont vécu, et le mode de vie de l'époque. Un personnage contemporain ayant quelque chose de commun avec le représentant du passé sera également sur scène. Leur interaction permettra au téléspectateur d'établir des liens entre le passé et le présent et de se faire une idée plus objective de la période examinée.

Matériel d'accompagnement

Témoins du passé, document d'accompagnement. Ce document comprend des notes biographiques sur chacun des personnages présentés dans la série, qui ont marqué divers domaines de la vie franco-ontarienne depuis ses débuts. De plus, on y trouve des activités pédagogiques et différentes ressources.

Étienne Brûlé

BPN 287601 Prod.: 1986 Date d'expiration: 09 janv 91 Dur.: 28:50
Production de TVO: Bériault/Turcott/Bensimon Télédiffusion et VIPS

Étienne Brûlé raconte son arrivée au Canada au XVII^{e} siècle et décrit son rôle d'interprète entre les explorateurs français et les diverses tribus indiennes. Le métier de Brûlé est mis en parallèle avec celui de Sergei Tsivunin, qui est également interprète, mais trois siècles plus tard.

Series: PEOPLE PATTERNS

A series of half-hour documentaries that examine outstanding people and communities in Ontario. Hosted by Joan Reed-Olsen. "People Patterns" looks at what makes these people and communities special. The series also deals with social issues affecting the province.

In the Spirit of Sharing

BPN 242910 Prod:1984 Expires: 23 Jan. 93 Dur: 28:50
TVO Production: Reed-Olsen/Reed-Olsen/Fox Broadcast and VIPS

Organizers and participants at the Festival of Thanksgiving held at West Bay, Manitoulin Island, in 1984 explain how important it is for North American Indian artists to meet and share their work. Actors, musicians, doll makers, and other artisans join in this unique gathering.

Festival of Thanksgiving

BPN 242911 Prod:1984 Expires: 23 Jan. 93 Dur: 28:50
TVO Production: Reed-Olsen/Reed-Olsen/Fox Broadcast and VIPS

Artists, musicians, and performers at the Festival of Thanksgiving on Manitoulin Island discuss the benefits the festival has for both Indians and non-Indians. A performance by the Touch the Earth Native Theatre and a fashion show reveal the mix between modern and traditional art forms.

How Far North Is North in Ontario?

BPN 260111 Prod:1984 Expires: 23 Jan. 93 Dur: 28:50
TVO Production: Reed-Olsen/Reed-Olsen/Fox Broadcast and VIPS

The first program in a mini-series on life in three remote northern Ontario villages — Muskrat Dam, Bearskin, and Weagamo. This program looks at communications in the North, focusing on the native communications network, Wawatay, and its role in these isolated communities.

Wisdom plus Education Equals the Future

BPN 260112 Prod:1984 Expires: 23 Jan. 93 Dur: 28:50
TVO Production: Reed-Olsen/Reed-Olsen/Fox Broadcast and VIPS

"People Patterns" continues a mini-series on northern Ontario native communities, with a look at the education of native children and young people. Residents discuss the dilemma of balancing native-language and English instruction, and making the transition to urban centres for higher education.

Standing Strong

BPN260113 Prod:1984 Expires: 23 Jan. 93 Dur: 28:50
TVO Production: Reed-Olsen/Reed-Olsen/Fox Broadcast and VIPS

The final program in a mini-series on the lifestyle, the changes, and the possible future of three northern Ontario native communities. In this program, community leaders discuss the important issues now at stake during this period of transition.

Arctic Spirits

BPN 222101 Produced:1983 Expires: July 12, 1990 Dur: 56:21
Co-production with Investigative Productions. TVO Producers: Singer and Fox Broadcast and VIPS
Broadcast: Sept. 29, 1988 Time: 15:00:00

This documentary examining the recent rise of evangelism in the Canadian Arctic is followed by a panel discussion with Rev. Bill Prankard, Ottawa evangelist; Josepi Padlavat, Inuit Broadcasting Corporation; Bernadette Immaroituk, Inuit Women's Association; and host Charlotte Gobeil.

Série: LES ONTARIENS

Des images d'une beauté saisissante, des comédiens de premier ordre qui se sont taillé une solide réputation dans le cinéma canadien — Donald Pilon et Andrée Pelletier — une recherche fouillée qui révèle une page souvent méconnue de l'histoire des Français d'Amérique: *Les Ontariens*, une présentation des événements et des personnages qui ont façonné la destinée d'une collectivité dont la contribution à l'essor du pays mérite d'être soulignée.

Matériel d'accompagnement

Les Ontariens, guide de l'éducateur. Conçu pour les professeurs d'histoire du cycle supérieur et du cycle intermédiaire, ce guide accompagne les 13 émissions de la série *Les Ontariens*. Chaque chapitre présente plus en profondeur les thèmes abordés une liste des personnages et personnalités marquantes dont il est question dans l'émission des suggestions d'activités (questions sur l'émission, et travaux de recherche) et enfin une courte bibliographie.

Terre de passage

BPN 204701 Prod.: 1982 Date d'expiration: 22 sept 90 Dur.: 28:50
Production de TVO: Bonnière/Fischbach/Boivin Télédiffusion et VIPS

Malgré les efforts des missionnaires établis à Sainte-Marie-au-pays-des-Hurons et les malgré explorations aventureuses d'Étienne Brulé, l'Ontario, aux XVII^{e} et XVIII^{e} siècles, n'est qu'une terre de passage. Poussés toujours plus avant par les exigences de la traite des fourrures, les voyageurs anglais et français découvrent, sans s'y arrêter, les immenses territoires canadiens. Les seuls îlots francophones qui subsisteront après la Conquête seront constitués par des familles de colons installées autour de Détroit.

Terre de refuge

BPN 204702 Prod.: 1982 Date d'expiration: 22 sept 90 Dur.: 28:50
Production de TVO: Bonnière/Fischbach/Boivin Télédiffusion et VIPS

Quand, chassés par la guerre d'Indépendance américaine, ils se réfugient au Canada, les Loyalistes réclament une province séparée du Québec. Dans le Bas-Canada, les Canadiens français se sentent bientôt menacés dans leur identité et isolés dans leur province qui accueille de nombreux immigrés écossais et irlandais. Après 1840, cependant, l'exploitation forestière va attirer dans le Haut-Canada des saisonniers francophones dont certains s'établissent, non sans mal, dans la vallée de l'Outaouais.

Un Canada français

BPN 204703 Prod.: 1982 Date d'expiration: 22 sept 90 Dur.: 28:50
Production de TVO: Bonnière/Fischbach/Boivin Télédiffusion et VIPS

À partir des années 1850, l'exode des Canadiens français vers les États-Unis préoccupe l'élite nationaliste québécoise, dominée par le clergé. Comment arrêter cette hémorragie? En favorisant l'exploitation des richesses territoriales selon les traditions et dans un cadre permettant de demeurer canadien, français et catholique. Une fois cette nouvelle réalité ancrée au Québec, les colons peuvent s'enraciner dans des terres non défrichées, près de la baie d'Hudson, entre autres.

Emparons-nous du sol

BPN 204704 Prod.: 1982 Date d'expiration: 22 sept 90 Dur.: 28:50
Production de TVO: Bonnière/Fischbach/Boivin Télédiffusion et VIPS

L'arrivée du chemin de fer dans les Pays d'En Haut marque, pour les colons qui y sont établis, le début d'une certaine prospérité. Ottawa devient la capitale des premiers Franco-Ontariens, tandis que le Moyen Nord se développe grâce à l'agriculture et aux mines, autour de Sudbury et des lacs Nipissing et Témiscamingue. Mais les colons n'ont pas une vie facile et il leur faudra de biens bonnes raisons pour rester sur ces terres.

Le Canada? Chicane, chicane

BPN 204705 Prod.: 1982 Date d'expiration: 22 sept 90 Dur.: 28:50
Production de TVO: Bonnière/Fischbach/Boivin Télédiffusion et VIPS

Si l'influence française s'est maintenue en Ontario, c'est certainement grâce à l'organisation étroitement structurée des paroisses. Au XIX^{e} siècle, les pères oblats étaient venus dans le Nord et les jésuites dans le Moyen Nord. Dans les années 1920, les nouveaux colons s'empressent de bâtir des églises pour accueillir des prêtres qui participent alors à la vie quotidienne de leur paroisse tout en soutenant une lutte féroce pour conserver leurs territoires ecclésiastiques menacés par les prêtres irlandais.

Series: NATIVE CHILD CARE

"Native Child Care" a four-part series, deals with the care of children from birth through the preschool years. Set in a native community, the programs examine health care during pregnancy, the care of a newborn and preventive health care for preschoolers. The final program looks at the way in which cultural traditions are passed on from generation to generation. This instructional series gives helpful advice on child care, useful to any young family.

Preparing for Parenthood

BPN 262401 Prod 1981 Expires: 30 Jun, 1990 Dur: 16:09
Acquisition: Canada/B.T. Film-sound for The Canadian Institute of Child Health
TVO Producers: Spencer-Phillips/Kelly Broadcast and VIPS

An expectant mother in the native community is visited by a health worker who gives advice on prenatal planning. In a prenatal class, a public-health nurse teaches the importance of diet, rest, and exercise to the baby's growth.

Infant Care

BPN 262402 Prod 1981 Expires: 30 Jun, 1990 Dur:13:09
Acquisition: Canada/B.T. Film-sound for The Canadian Institute of Child Health
TVO Producers: Spencer-Phillips/Kelly Broadcast and VIPS

This program looks at the needs of a newborn baby during the first few crucial weeks. A mother receives advice on bathing and breastfeeding the infant, sterilization of bottles and preparing the baby's formula.

The Early Years

BPN 26403 Prod 1981 Expires: 30 Jun, 1990 Dur:12:52
Acquisition: Canada/B.T. Film-sound for The Canadian Institute of Child Health
TVO Producers: Spencer-Phillips/Kelly Broadcast and VIPS

Parents with preschool-aged children teach them responsible habits during this important learning period. The establishment of good eating habits, proper dental care and cleanliness is discussed. A public-health nurse dispenses preventive health care and advice during her visit.

Our Children, Our Future

BPN 262404 Prod 1981 Expires: 30 Jun, 1990 Dur:14:25
Acquisition: Canada/B.T. Film-sound for The Canadian Institute of Child Health
TVO Producers: Spencer-Phillips/Kelly Broadcast and VIPS

An elder storyteller takes some children to a reconstructed native village to teach them about their cultural traditions. Children learn of their cultural heritage by participating in traditional craft work and cooking and listening to the stories of the elders.

Series: SINGLE PROGRAM SERIES

Igloolik

BPN 157901 Prod:1979 Expiry: Unlimited Dur: 28:50
TVO Production: Ewing,/Reed-Olsen/Keast Broadcast and VIPS

A look at life in Igloolik, a community of 700 Inuit in the Canadian north who are struggling to retain some of the customs and traditions of their forebears. This film documentary brings into question the benefits of skidoos, radios, rifles, and formal education, and shows how the old ways are being kept alive.

Series: FOR THE RECORD LIVING HISTORY

"For the Record" is a series of half-hour documentaries exploring the history of Ontario both orally and visually through visits with a number of people who helped make it. These colorful, energetic individuals help re-create that history by contributing first-hand glimpses of the past.

Melvin Hill

BPN 132309 Prod. 1976 Expires: Jan.18, 1994 Dur.28:50
TVOntario Production: MacKay/Keast Broadcast and VIPS

Melvin Hill, a Mohawk chief, recounts the history of his tribe on the Tvendinaga Reserve and takes us through his museum which chronicles the life of Oronhvatekha, the 206-cm-tall Mohawk who went to Oxford University to become a physician — under the sponsorship of the Prince of Wales.

Mike Bernard and Dan Sarazin

BPN 12312 Prod. 1977 Expiry Date: Jan. 18, 1994 Dur. 28:50
TVOntario Production: MacKay/Keast Broadcast and VIPS

Algonquine chiefs on the Golden Lake Reserve, Bernard and Sarazin illustrate the sensible and frugal lifestyles of Indians in the old days, when nature still provided them with all the necessities of life, ways that can no longer be duplicated, even under the pressure of our back-to-nature nostalgia.

Series: SINGLES PART-TIME LEARNING

Indian Arts and Crafts

BPN 580824 Prod:1973 Copyright Data Incomplete Expiry: Unlimited Dur: 14:00
TVO Production: Kelly/Kelly VIPS Only

Four short film clips on contemporary Canadian Indian pottery, leather work, snowshoe making, and dancing. The sound track consists of music and the noises of the various activities.

Series: WHERE THE SPIRIT LIVES

Set in 1937 in western Canada, this series of four half-hour programs tells the story of a courageous young Blackfoot called Ashtoh-Komi, who is taken from her home on the reserve and relocated by the government in a English-speaking settlement. But she never forgets her roots and defiantly retains her own culture. The series not only pays a moving tribute to a young girl's indomitable spirit, but reveals a bitter part of Canadian history.

Support Material

Where the Spirit Lives - a teachers' guide (presently in editing stage). The guide is directed at English teachers at the intermediate/senior level who will use *Where the Spirit Lives* as a visual novel. The guide has a "media literacy" focus (now mandatory in Ontario schools!) and encourages teachers to use both the *Where the Spirit Lives* and *Going Back to the Blanket* videos, as well as the book *Indian School Days* by Basil Johnston to give students a cross-media look at the issue of residential schools.

Where the Spirit Lives Episode 1

BPN 350801 Prod: 1989 Expires: Jan. 4, 1994 Dur: 26:48
Co-production with Amazing Spirit Productions Ltd., TVO Producers: Trotz Broadcast and VIPS

A young Blackfoot called Ashtoh-Komi is kidnapped, along with some other children from her reserve, and taken to Fort MacLeod, an English-speaking settlement where she will be give a 'proper' education. Renamed Amelia and forced to repress everything native, she finds no kindness or warmth.

Where the Spirit Lives Episode 2

BPN 350802 Prod: 1989 Expires: Jan. 4, 1994 Dur: 26:48
Co-production with Amazing Spirit Productions Ltd., TVO Producers: Trotz Broadcast and VIPS

After her first class, Kathleen, a new teacher at Ashtoh-Komi's school, is appalled at the low academic level of her students, and upset at how frightened they are. In spite of frequent beatings and punishment, Ashtoh-Komi is determined to retain her native customs, but gradually begins to learn English.

Where the Spirit Lives Episode 3

BPN 350803 Prod: 1989 Expires: Jan. 4, 1994 Dur: 26:48
Co-production with Amazing Spirit Productions Ltd., TVO Producers: Trotz Broadcast and VIPS

Mrs. Barrington, a great supporter of the school, is so impressed with Astoh-Komi's performance in a Christmas pageant that she later invites her to tea and considers adopting her. Ashtoh-Komi reluctantly keeps Rachel's secret that she is being sexually abused.

Where the Spirit Lives Episode 4

BPN 350804 Prod: 1989 Expires: Jan. 4, 1994 Dur: 26:48
Co-production with Amazing Spirit Productions Ltd., TVO Producers: Trotz Broadcast and VIPS

Unaware that her parents are still alive, Ashtoh-Komi agrees to be adopted by wealthy Mrs. Barrington. Rachel is found dead, after she tried to return to her own people, and Ashtoh-Komi and her friends secretly put her to rest with native rites. This leads to trouble.

Going Back to the Blanket

BPN 352901 Prod: 1989 Expires: Dec.17/94 Dur:28:50
Coproduction: N/A Broadcast and VIPS

Designed as a companion to the series *Where the Spirit Lives*, this half-hour documentary features a reunion of native people who were systematically robbed of their heritage as children at St. Peter Claver's school in Spanish, Ont. Run by Jesuits, the school set out to eliminate not only Indian beliefs, but Indian culture. Included is the "on location" footage of the filming of *Where the Spirit Lives*.

Série: DÉCOUVRE TON MONDE II

Tout en initiant les élèves aux techniques de recherche, cette série leur présente une vue d'ensemble du Canada : sa géographie, son économie, son peuple, ses coutumes diversifiées et ses centres urbains et ruraux. Elle cherche à leur faire apprécier la diversité, la richesse et la beauté des autres provinces et territoires du pays, tout en raffermissant leur sens d'identité franco-ontarienne dans un contexte canadien. La série les sensibilise à différents types de milieux, à l'influence que l'homme exerce sur son environnement et à la façon dont le milieu naturel influe sur l'activité humaine. Les émissions invitent aussi les élèves à faire des recherches plus poussées en les guidant vers les nombreuses sources d'information à leur portée, et les incitent à exprimer de façon personnelle les résultats de leurs recherches.

Terre-Neuve et le Labrador

BPN 350001 Prod.: 1989 Date d'expiration: 18 mai 1983 Dur.: 14:25
Production commissionnée par TVO: St. Amour/Du Sault/Chevrier Télédiffusion et VIPS

Aucune description

La Nouvelle-Écosse

BPN 350003 Prod.: 1989 Date d'expiration: 18 mai 1983 Dur.: 14:25
Production commissionnée par TVO: St. Amour/Du Sault/Chevrier Télédiffusion et VIPS

Aucune description

Le Manitoba

BPN 350006 Prod.: 1989 Date d'expiration: 18 mai 1983 Dur.: 14:25
Production commissionnée par TVO: St. Amour/Du Sault/Chevrier Télédiffusion et VIPS

Aucune description

Le Saskatchewan

BPN 350007 Prod.: 1989 Date d'expiration: 18 mai 1983 Dur.: 14:25
Production commissionnée par TVO: St. Amour/Du Sault/Chevrier Télédiffusion et VIPS

Aucune description

L'Alberta

BPN 350008 Prod.: 1989 Date d'expiration: 18 mai 1983 Dur.: 14:25
Production commissionnée par TVO: St. Amour/Du Sault/Chevrier Télédiffusion et VIPS

Aucune description

La Colombie-Britannique

BPN 350009 Prod.: 1989 Date d'expiration: 18 mai 1983 Dur.: 14:25
Production commissionnée par TVO: St. Amour/Du Sault/Chevrier Télédiffusion et VIPS

Aucune description

Le Yukon

BPN 350010 Prod.: 1989 Date d'expiration: 18 mai 1983 Dur.: 14:25
Production commissionnée par TVO: St. Amour/Du Sault/Chevrier Télédiffusion et VIPS

Aucune description

Les Territoires du Nord-Ouest

BPN 350011 Prod.: 1989 Date d'expiration: 18 mai 1983 Dur.: 14:25
Production commissionné par TVO: St. Amour/Du Sault/Chevrier Télédiffusion et VIPS

Aucune description

Series: VOYAGEURS / VOYAGEURS

This series takes young viewers ("Voyageurs") to places of historic and cultural interest across Canada to learn about Canadian history and geography, and explore the diversity of our country. The Voyageurs are encouraged to investigate the world around them, and to compare people's lifestyles. Each program can be viewed in its entirety, or presented in segments for a series of lessons.

Support Material

Voyageurs teacher's guide, 1988. Provides learning objectives, new words, a synopsis with historical background information, curriculum-related activities for before and after viewing, discussion questions, and a brief bibliography. 70 pages.

A Mission in the Woods

BPN 314301 Prod:1988 Expires: 04 Sep 92 Dur: 14:25
TVO Production: Van der Veen/Van der Veen/Van der Veen Broadcast and VIPS

Tripper Fielding and Bonnie take the Voyageurs on an excursion to Sainte Marie among the Hurons, a 300-year-old mission in Midland, Ontario. Viewers learn about the Huron Indians, the French people who lived at the mission in the woods, and the ways that archeologists uncover the past.

The Fur Trade

BPN 314312 Prod:1988 Expires: 04 Sep 92 Dur: 14:25
TVO Production: Van der Veen/Van der Veen/Van der Veen Broadcast and VIPS

Tripper Fielding and Bonnie take the Voyageurs to Old Fort William in Thunder Bay, Ontario. Viewers learn about the history of fur trading, about living in a fort, and about the life of the Ojibwa people of this area.

The First People

BPN 314313 Prod:1988 Expires: 04 Sep 92 Dur: 14:25
TVO Production: Van der Veen/Van der Veen/Van der Veen Broadcast and VIPS

Tripper Fielding and Bonnie go to the Royal British Columbia Museum in Victoria. Viewers learn about the Northwest Coast Indians and their way of life, including toolmaking and carving totem poles.

Salish Life

BPN 314314 Prod:1988 Expires: 04 Sep 92 Dur: 14:25
TVO Production: Van der Veen/Van der Veen/Van der Veen Broadcast and VIPS

Tripper Fielding and Bonnie go to the North Vancouver Outdoor School near Squamish, B.C. Viewers see children taking part in a cultural immersion program, where they live like the first people of the northwest coast: carving, weaving, fishing and plant gathering.

Native People

BPN 314315 Prod:1988 Expires: 04 Sep 92 Dur: 14:25
TVO Production: Van der Veen/Van der Veen/Van der Veen Broadcast and VIPS

Tripper Fielding and Bonnie visit the Museum of Man and Nature in Winnipeg. Viewers learn about Plains Indians and their dependence on the buffalo, and the Inuit and their close relationship with the caribou.

People of the Buffalo

BPN 314317 Prod:1988 Expires: 04 Sep 92 Dur: 14:25
TVO Production: Van der Veen/Van der Veen/Van der Veen Broadcast and VIPS

Tripper Fielding and Bonnie go to the Head-Smashed-In Buffalo Jump near Fort MacLeod, Alta. They learn about an unusual method of hunting buffalo, and about the people of the plains.

Série: TÉLÉ-CLUB JEUNESSE

L'Avenir de l'homme dans les yeux d'un enfant suivi de Windigo

BPN 306406 Prod.: 1988 Date d'expiration: Dec. 31, 1991 Dur.: 84:50
Production de TVO: S.O. Télédiffusion et VIPS

L'Indien Méméo est parti pour chasser le gibier dans un territoire voisin afin de nourrir sa famille; la chasse a été si bonne qu'il ne reste plus rien pour les autres habitants. C'est alors que, selon une légende indienne, Windigo, abominable géant des neiges, envoie son puissant souffle enflammé sur la famille de Méméo pour la punir de ses actes.

Series: TALES FROM THE BLUE CRYSTAL/LES CONTES DU CRISTAL BLEU

Designed for junior students of English literature and language arts, this series features a variety of fascinating stories revealed by the glittering blue crystal, and told with graphics, live action, puppets, and plasticene animation. The nine stories have strong themes and high visual appeal, and are intended to stimulate language development, appreciation of story genre and form, visual literacy, and language experience activities.

Support Material

Tales from the Blue Crystal teacher's guide, 1987. Provides story synopses, vocabulary, discussion questions, and classroom activities designed to x student appreciation of the stories in the series. 48 pages.

Tales from the Blue Crystal, program scripts, 1987. Includes the scripts for each of the programs in the series. To be used as student readers. 76 pages.

The Spirit of Maize

BPN 275105 Prod:1987 Expires: 07 Feb 91 Dur: 14:25
TVO Production: Moore/Harvey/Vernon Broadcast and VIPS
On his spirit quest, a Chippewa boy prays that he can help his people find a new source of food. A stranger appears from the sky and gives him some mysterious instructions that result in a new food for the Indians – maize. The legend is told with graphics and nature footage.

Série: L'ATOME SOCIAL

À l'aide de documentaires sur des sujets aussi variés que l'art, l'histoire, la littérature et la musique, *L'Atome social* cherche à mettre en valeur les multiples facettes créatrices de l'être humain. Chaque film est présenté par l'animatrice Christine Daoust, qui offre des explications et des commentaires sur le sujet en question.

Glooscap

BPN 289068 Prod.: 1987 Date d'expiration: 05 janv 91 Dur.: 27:50
Production de TVO: Beaudry/Brunelle/Savard Télédiffusion et VIPS

Désigné par le Grand Esprit pour créer les premiers hommes et animaux, Glooscap, chef du Bien, arrive sur la terre pour accomplir sa mission. Mais son frère Malsom, mi-homme, mi-loup, pris d'un irrésistible désir de faire du mal, incite tous les animaux à se révolter contre leur créateur. La jalousie de Malsom s'accroît à tel point qu'il décide de se débarrasser de son frère, une fois pour toutes...

Series: ORIGINS A HISTORY OF CANADA /ORIGINES DU CANADA

Beginning with the migration of Asian peoples across the Bering Strait some 25,000 years ago, Canadian history has always been marked by diversity. "Origins" traces the many streams that make up Canadian society, chronicling the spread of the first immigrants who populated the Americas in prehistoric times: the development of an array of native cultures; and the arrival of the first Europeans, seeking the Orient and staying to exploit the natural riches. The study continues with the modern waves of immigrants, and the development of the social and political institutions that shape our lives today. The 16 half-hour programs, hosted by Chantal Beauregard, feature striking new and archival footage, animated maps, reenactments of historic events, and the fresh insights of a new breed of archaeologists and historians.

Support Material

Origins, textbooks, 1988. This two-volume history text chronicles the settlement of Canada, beginning with the arrival of the native peoples and culminating with the completion of the CPR. Vol. 1 - 128 pages. Vol. 2 - 128 pages.

A New World

BPN 210202 Prod: 1986 Expires: 01 Oct 91 Dur: 28:50
TVO Production: Beecroft/Stansfield/Torney Broadcast and VIPS

To discover more about the first Canadians, archaeologists study ancient objects made of animal bone found in North and South America, which give evidence of the earliest immigrants and their movements. The great role that ice played in the migration of "Homo sapiens" to the new world is explored, and hypothesis of why "Homo sapiens" did not evolve here is proposed.

The First Nations

BPN 210203 Prod: 1986 Expires: 01 Oct 91 Dur: 28:50
TVO Production: Beecroft/Stansfield/Torney Broadcast and VIPS

The first nations were categorized by geographical region, and the only passport to travel was the ability to adapt to a new climate. This program examines a variety of the first cultures that arose in North America, highlighting the Indian and Inuit ways of life: their adaptability, their intimacy with nature, and their many languages.

Lost Civilizations

BPN 210204 Prod: 1986 Expires: 01 Oct 91 Dur: 28:50
TVO Production: Beecroft/Stansfield/Torney Broadcast and VIPS

A look at the sophisticated Iroquoian societies that lived in and around today's southern Ontario leads to a study of the classical civilizations of America. The Aztecs, Mayas, and Incas were brilliant in art, architecture, and agriculture, and it was their ingenuity, passed on through trade networks, that helped the Iroquoians to develop.

The Treasure Hunt

BPN 210206 Prod: 1986 Expires: 01 Oct 91 Dur: 28:50
TVO Production: Beecroft/Stansfield/Torney Broadcast and VIPS

When Columbus returned to Spain from the Caribbean, bearing gold and kidnapped natives, the word spread like wildfire, and more exploration was generated. This program covers the early discoveries made by Spanish, Portuguese, and other adventurers; the pope's involvement in land division; and the tragic plight of the New World's natives.

Partners in Trade

BPN 210209 Prod: 1986 Expires: 01 Oct 91 Dur: 28:50
TVO Production: Beecroft/Stansfield/Torney Broadcast and VIPS

In the first half of the seventeenth century, for economic and religious reasons, thousands of English settlers came to North America, while the French kept their numbers down and increased their territory in pursuit of the beaver. The harvesting of souls by the French proved to be fatal to many Indians. This tragedy is examined in detail.

Empire Builders

BPN 210211 Prod: 1986 Expires: 01 Oct 91 Dur: 28:50
TVO Production: Beecroft/Stansfield/Torney Broadcast and VIPS

The most significant empire builders of the 1600s were the Iroquois, whose quest for furs led to a series of fierce attacks on the Hurons, and the intimidation of settlers in New France. These raids put the future of New France in question, until Louis XIV came to power and sent over troops to control the Iroquois, and women to boost the population.

Series: SPIRIT BAY / LA BAIE DES ESPRITS

"Spirit Bay" is a series of half-hour family dramas set in the haunting wilderness of Canada's north. It is a unique journey into the life of the small Indian community of Spirit Bay. Suitable for junior students, the series is of value to teachers of language arts and social studies. The programs explore the conflicts faced by the people of Spirit Bay, who live close to nature and keep traditional values, but must cope with the technology and ways of modern society that influence their daily lives.

Support Material

Spirit Bay" teacher's guide, 1986. Contains program synopses and before — and after — viewing activities to help explore many of the concepts essential to understanding the way of Canada's native peoples. 32 pages.

A Time to Be Brave (Program 1)

BPN 217904 Prod: 1984 Expires: 31 Mar 90 Dur: 27:51uy
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Stratton Broadcast and VIPS

A dramatic portrayal of the hunting-and-trapping lifestyle of an Indian family who must contend with a logging company and an accident at home. Baba, his two children Tafia and Minnow, and Gokmis, their grandmother, demonstrate the pleasures and perils of life in Ontario's hinterland during the winter.

The Blueberry Bicycle

BPN 254301 Prod: 1984 Expires: 31 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Elton's new bicycle is crushed by a truck only days before a big race, and he and Rabbit are unable to fix it. To his surprise, old Teawash fixes the bike, making it better than new — the blueberry bicycle.

Rabbit Goes Fishing

BPN 254302 Prod: 1984 Expires: 31 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Ralph arrives from Thunder Bay and tries to get back to the city by stowing away on Cheemo's fishing boat, earning himself the nickname of Rabbit — because he likes to run and hide. To everyone's surprise, he venture out during a heavy storm to save a family in danger.

Pride of Spirit Bay

BPN 254303 Prod: 1984 Expires: 31 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

When Aunt Lily sells some of her paintings, Tafia and her friends decide to sell their own work to tourists. When no one buys their slapdash efforts, Old Bernard, a medicine man, takes Tafia on a mystic voyage to discover some real sources of inspiration.

Circle of Life (Program 4)

BPN 254304 Prod: 1984 Expires: 31 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Lenore and Ruth make the startling discovery of the skeleton of an Indian warrior. When museum officials take the bones away, Lenore and her father try to recover then for burial in sacred ground.

Rabbit Pulls His Weight

BPN 254305 Prod: 1984 Expires: 31 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Rabbit and see a plane crash while they are trapping in the wilderness. Minnow goes for help, while Rabbit makes a sled to carry the pilot and the plane's precious cargo. Dragging the sled through the bitter cold, Rabbit nearly succumbs to exhaustion, but the rescuers arrive just in time.

Dancing Feathers

BPN 254306 Prod: 1984 Expires: 31 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Tafia and her friend Mavis go to Toronto with Aunt Lily for their first powwow, and get lost in the big city. They are befriended by a punker, and end up in a police station. At the powwow, Tafia performs her solo Jungle Dance and feels 'the drum beating in my heart.'

A Real Kid

BPN 281501 Prod: 1984 Expires: 14 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

When Annie announces that she and Ron are going to have a baby of their own, Rabbit is afraid that they won't want him anymore. To make matters worse, Rabbit and his friend Hack take a joy ride on Cheemo's snowmobile, break into a cabin for warmth, and then try to keep it a secret.

Big Save

BPN 281502 Prod: 1984 Expires: 14 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

With their hockey team on a losing streak, Rabbit and Hack sarcastically dub Rose, their team goalie, Big Save. Sweet-natured Rose is too shy to fight back, but earns their respect when the team gets stuck in a snowstorm and becomes dependent on her survival skills.

Words on a Page

BPN 281503 Prod: 1984 Expires: 14 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Lenore is chosen as a finalist in the district writing competition, and must go to Thunder Bay to read her story to the judges. Thinking that this opportunity will take his daughter away from Spirit Bay and that she will lose her sense of identity, Lenore's father refuses to read the story, much less allow her to go.

Hack's Choice

BPN 281504 Prod: 1984 Expires: 14 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Hack must choose between the spiritual world of his ancestors and the materialistic modern world when his Uncle Coleman makes a rare visit. Coleman secures Hack's admiration with a night on the town and an extravagant gift, then asks for the valuable medicine box that has been left to Hack.

Hot News

BPN 281505 Prod: 1984 Expires: 14 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Mavis helps her cousin Mary race against a newspaper deadline to submit a recipe from their grandmother as her first article. Meanwhile, the people of Spirit Bay fight a forest fire that threatens their town.

Water Magic

BPN 281506 Prod: 1984 Expires: 14 Mar 90 Dur: 24:50
Co-production with Spirit Bay Production in Association with CBC and TVO
TVO Producer: Torney Broadcast and VIPS

Cheemo must earn $1500 by the end of the week to keep his boat, but a fishing trip with Rabbit and Hack brings nothing but trouble. To help Cheemo, the boys follow Teawash's advice and offer gifts to the mischievous spirits who live in the rocks by the water.

Series: SEE HEAR CANADA'S NORTH

This section of the *"See, Hear!"* series looks at the geography, history, society, and economy of the northern regions of Canada. Each program focuses on a particular area or issue, such as the Mackenzie Delta or health standards in the North. Emphasizing the conflicts arising from confrontations between traditional lifestyles and rapid economic development, the series focuses on the difficulties these questions pose for the native peoples as well as the potential hazards they represent for the delicately balanced ecosystem.

Support Material

See, Hear! Canada's North program guide, 1984. Provides, for each program in the series, background information and suggested classroom activities. 28 pages.

Inuit Art

BPN 228904 Prod: 1983 Expires: 15 Sep 91 Dur: 4:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

A look at Inuit art, encouraged in the 1950s as a job creation project which has since blossomed into a $3 million industry. The program illustrates how the traditional way of life is expressed in Inuit carvings, prints, jewelry, and woven tapestries.

Early History of the Inuit

BPN 228908 Prod: 1983 Expires: 15 Sep 91 Dur: 4:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

A look at the original inhabitants of the north: the Pre-Dorsets, the Dorsets, and the Thules. The program illustrates the delicate relationship between the environment and the population that has evolved over the years in this harsh region of the world.

The Mackenzie Delta

BPN 228909 Prod: 1983 Expires: 15 Sep 91 Dur: 4:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

This program focuses on three cities located on the Mackenzie delta: Aklavik, Inuvik, and Tuktoyaktuk. The economic base and the inhabitants of each community are presented.

Inuvik: Inuit in Transition

BPN 228914 Prod: 1983 Expires: 15 Sep 91 Dur: 4:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

A look at Inuvik, a community built by the federal government 25 years ago as a step towards the development of the north. The program illustrates the problems faced by each generation of Inuit as traditions are pushed aside and more of the white people's values are adopted.

Series: NORTH OF 60°: DESTINY UNCERTAIN / AU NORD DU 60°: DESTINÉE INCERTAINE

This series focuses on the social, cultural, political and economic issues involved in deciding the future development of the Yukon and Northwest Territories. Themes explored in the first 13 programs include histories of the territories, issues surrounding oil and gas development, mining education, native rights, health, the environment, political development and comparable trends in Alaska. Designed for adults and senior students of history and geography, "North of 60°: Destiny Uncertain" will create an enhanced awareness of the ways in which the north's future is crucial to the rest of Canada.

Support Material

North of 60°: Destiny Uncertain, viewer's guide, 1983. Includes program synopses, background information, related activities, bibliographies, and resource lists. 108 pages.

The True North

BPN 190001 Prod 1983 Expires: 23 Feb 91 Dur. 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

Featuring segments from early Hollywood films, this program contrasts the stereotypical images of Canada's north and its people with the realities. It shows viewers the diversity of the landscape, climate, and economic life, and emphasizes the need to understand the north as it begins a decade of rapid change.

Yukon: The Invisible History

BPN 190002 Prod 1983 Expires: 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

An exploration of how the Yukon fared after the gold rush of 1896-98 highlighting the riverboat era and the building of the Alaska Highway. Northerners who witnessed these developments — Tagish Indian Johnny Johns, prospector Bert Law and former Mountie G.I. Cameron — tell the story.

They Came to Stay

BPN 190003 Prod 1983 Expires: 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

A look at the major agents of change in the north — the Hudson's Bay Company, the federal government, and the whalers – and the impact they had on the Inuit lifestyle. Writer John Houston, a former northern service officer, and others describe how a semi-nomadic, independent people became settled and obedient.

Beautiful Adversity

BPN 190004 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

Biologist and wildlife photographer George Calef hosts this look at how plants, animals and humans have adapted to the north's extreme environment. He describes the arctic food chain, the native population's changing relationship with the land and the paradox created when selected areas become national parks and attract an influx of tourists.

Going South

BPN 190005 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

Willard Hagan, owner of a charter airline company in Inuvik, enumerates the problems haunting the development of Arctic oil and gas reserves. The program examines the environmental risks and the feasibility of constructing pipelines across the tundra and sailing tankers through the Northwest Passage.

Terms and Conditions

BPN 190006 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

Aimo Nokigauk, an Inuit liaison officer, discusses issues surrounding the development of Arctic oil and gas reserves. The program explores the interplay among the northerners, the oil companies, and the federal government, and looks at the region's efforts at conservation and protection against oil spills.

Reading the Rocks

BPN 190007 Prod 1982 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

A look at the role mining has played in the development of the Yukon and Northwest Territories and the key issues affecting it today. Host Ron Granger prospector and former president of the Yukon Chamber of Mines explains the industry's boom-and-bust nature and the plight of company towns and native settlement illustrates its effects.

The New Economic Order

BPN 190008 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

Donald Snowden, an economic planner, returns to the northern Quebec community where he helped establish the first native cooperative in 1958. Members of other native cooperatives and development corporations and Chief Justice John Berger describe the importance of renewable resource development.

Tell Me Who I Am

BPN 190009 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS
A look at new educational programs designed to teach traditional skills along with regular subjects to Inuit and Déné students. Ethel Townsend, a Déné teacher, stresses the importance of having a sense of identity and describes the devastating effects of former education policies.

New Ways of Knowing

BPN 190010 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

Jose Kusugak, CBC regional director in Rankin Inlet, discusses the need to blend old and new technologies in the north, using the examples of radio, television, and wildlife management. Viewers see the Arctic's success with some technologies and its problems with adapting others.

Mending Bodies and Souls

BPN 190011 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

Déné nurse Eliza Lawrence shows how and why she teaches health care and nutrition. The program also deals with alcoholism, perhaps the region's most serious health problem, and features a couple who took the initiative to find help for themselves and their community.

Canada's Last Colonies

BPN 190012 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

A look at the struggle for self-government in the Yukon and Northwest Territories. The program features a background to the 1982 plebiscite favoring division of the N.W.T., a discussion on aboriginal land claims, and comments from elected representatives.

The Alaska Experience

BPN 190013 Prod 1983 Expires 23 Feb 91 Dur: 28:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

A look at Alaska, Canada's nearest northern neighbor, in light of the settlement of native land claims and the construction of the Trans-Alaska Pipeline. Describing the strategies worked out between natives, government, and business for developing the state's oil fields. "North of 60™ considers what may happen next in Canada's north.

Series: READIT

Host and artist John Robbins introduces a wealth of good fiction in this follow-up series to "The Book Bird", "Cover to Cover", and "Storybound." Whether the book is mystery, humor, or science fiction, he takes viewers to a critical point in the story, and then suggests they read it to discover what happens. Illustrations by Robbins accompany the narration and bring the book to life for junior viewers.

Support Material

Readit, teacher's guide, 1982. Includes synopses of the stories featured in the series, suggestions for further reading, and a bibliography. 24 pages.

Groundhogs Horse

BPN 211512 Prod: 1982 Expires: 31 Aug 94 Dur: 14:40
Acquisition, TVOntario Producers: Vernon/Vernon/Vernon Broadcast and VIPS

Joyce Rockwood's story about a young Cherokee brave who goes after his stolen horse reveals some of the customs of early American Indians. These excerpts show the fears Groundhog must overcome and how he must prove his bravery to the enemy Creeks.

Série: LÉGENDES INDIENNES DU CANADA

Cette série a pour but de faire découvrir la personnalité, la culture et la pensée des différentes nations indiennes qui peuplent le Canada, à travers des légendes racontées encore de nos jours. Chaque émission met en scène une légende telle qu'elle a pu être vécue autrefois par les ancêtres. Tournée en langue indienne dans un décor qui nous plonge dans le passé, la série *Légendes indiennes du Canada* contribue à la préservation d'un extraordinaire patrimoine historique.

Pitchi, le rouge-gorge

BPN 293301 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:34
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Cette légende indienne révèle ce qui se passe dans une famille où un enfant est obligé de se soumettre aux exigences imposées par un parent. Un père très sévère veut faire de son fils un grand guerrier. L'enfant, qui ne cherche que la musique et la paix, se transforme en oiseau.

L'Esprit du chef

BPN 293302 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:38
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Un jeune chef chippewa part en guerre malgré les avertissements d'un vieux sorcier. Au cours du combat, il reçoit une flèche en pleine poitrine et ses guerriers, le croyant mort, rentrent tristement au village. Indigné d'avoir été abandonné, l'esprit du chef se lève, rentre au village, et tente désespérément de convaincre les membres de sa tribu qu'il est toujours vivant.

La Boîte magique

BPN 293303 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:42
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Maltraité par ses frères aînés, un jeune Micmac quitte sa famille en quête de la fille de ses rêves. Il la trouve dans un petit village, mais, avant de l'épouser, doit réaliser une série d'exploits qui lui paraissent impossibles. Grâce à une étrange boîte magique qu'il a reçue en chemin, le jeune homme parvient à relever le défi, mais non sans soulever la colère du père de sa bien-aimée...

Windigo

BPN 293304 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:43
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Les habitants d'un petit village meurent de faim après un hiver particulièrement dur. Méméo et sa femme partent donc à la recherche de nourriture et en trouve en abondance au delà des limites de chasse du village. Cependant, au lieu de partager cette nouvelle richesse avec leur peuple, ils gardent tout pour eux. Témoin de ce comportement égoïste, Windigo, le puissant esprit de la forêt, se prépare à manifester sa rage...

Moowis, où es-tu, Moowis?

BPN 293305 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:33
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Repoussé par la jolie fille du chef, Beau-Gars, un jeune Algonquin, s'enferme dans sa tente, refusant même de suivre la tribu dans sa migration saisonnière. Un soir, las de sa souffrance, il décide de se venger. À partir de vieux chiffons et de neige, Beau-Gars crée un homme beau et fort qui, après avoir séduit la jeune fille impressionnable, s'en va à jamais dans la forêt.

Mandamin ou la Légende du maïs

BPN 293306 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:39
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Zhomin, un guerrier sage et honnête, est choisi pour se battre contre un étranger qui apparaît mystérieusement dans le village. Après une longue et exténuante bataille, Zhomin tue son adversaire et l'enterre au milieu d'un grand champ. Cinq jours plus tard, il remarque qu'une merveilleuse plante a poussé à où l'étranger a été enterré.

Megmoowesco

BPN 293307 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:37
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Un jeune Micmac pauvre et bossu subit les injures de tous les habitants de son village. Un jour, lors d'une partie de chasse, il rencontre un esprit enchanteur, perd toute notion du temps, et rentre dans son village un an plus tard, devenu un bel et riche Indien. Le chef de la tribu, impressionné par cette transformation, lui offre sa fille. Mais le jeune homme, se souvenant de la méchanceté de son peuple, refuse.

Femme d'hiver

BPN 293308 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:40
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Un chasseur chippewa, habitant seul dans la forêt pendant l'hiver, rentre un soir de la chasse et trouve une jeune femme dans son wigwam. Content de ne plus être seul, il vit avec elle sans que sa famille le sache. Au printemps, il quitte la forêt avec l'intention de retrouver sa femme dès la première neige. Mais la vie se complique quand notre héros accepte d'épouser la fille du chef, devenant ainsi le mari de deux femmes.

Retour de l'enfant

BPN 293309 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:41
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

La vie tranquille et heureuse d'un jeune couple est perturbée quand la femme tombe gravement malade. Malgré les incantations d'un sorcier, elle meurt, sans avoir mis au monde l'enfant qu'elle attendait. Le mari, accablé de chagrin, couche chaque soir sur sa tombe. Un jour, il y aperçoit un enfant et son bonheur renaît. Est-ce son propre fils?

Le Chemin des Esprits 1

BPN 293310 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:40
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Un Ojibway, refusant d'accepter la mort de sa jeune femme, décide de tenter l'impossible et d'aller jusqu'à la Terre des esprits pour reprendre sa bien-aimée. Il s'évanouit, puis se retrouve dans un lieu insolite où il se croit surveillé par des êtres hostiles. Ce n'est que le début d'un long et périlleux voyage vers l'immense terre sacrée où repose sa femme.

Le Chemin des Esprits 2

BPN 293311 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:38
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Guijek, un jeune Ojibway en quête de son épouse, se trouve face à face avec des êtres étranges qui tentent de lui barrer l'accès à la Terre des esprits. Finalement, grâce à son inébranlable détermination, Guijek réussit à pénétrer dans le monde des morts. Mais plus il avance, plus il voit se multiplier les obstacles.

Le Chemin des Esprits 3

BPN 293312 Prod.: 1981 Date d'expiration: 31 déc 91 Dur.: 24:29
Acquisition: Les Productions Via Le Monde Inc. Producteurs de TVO: Choinière/Savard
Télédiffusion et VIPS

Quand Guijek apprend qu'il y aura une fête pour célébrer l'arrivée de sa femme dans la Terre des esprits, il tente d'y assister. Mais les esprits, indignés par cette intrusion, essaient de le renvoyer au monde des vivants. Lorsqu'il se retrouve enfin en face de sa bien-aimée, Guijek est horrifié par l'indifférence qu'elle semble manifester à son égard.

Series: SEE HEAR

This geography series for students at the intermediate level visits several of Canada's diverse geographic, economic, and cultural regions. Each five-minute program focuses on one area and examines the relationship of the people to the environment.

Northwest Territories: Native Peoples

BPN 177630 Prod:1979 Expires: 21 Jan 93 Dur: 4:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

The Inuit, Métis, and Déné native peoples in the Northwest Territories, are concerned that development of the north's natural resources will erode traditional values and destroy their children's futures.

Northwest Territories: Native Peoples

BPN 177640 Prod:1979 Expiry: Unlimited Dur: 4:50
TVO Production: Barde/Barde/Torney Broadcast and VIPS

The Déné, Inuit, and Métis are three native groups which comprise more than one half of the population of the Northwest Territories.

Series: SHADOW PUPPETS INDIAN MYTHS AND LEGENDS

A series depicting the myths and legends of the two largest native populations of Alberta, the Cree and the Blackfoot. Featuring shadow puppets designed by native artists, the stories reflect the interdependence of people and animals, and the Indian reverence for the forces of nature. Each program is unique in story, design, and music. Intended for junior grades. *"Shadow Puppets"* will create an awareness and appreciation of the oral tradition of the North American Indian.

Wesakecha and the Flood

BPN 243501 Prod:1980 Expires: 31 Aug 92 Dur: 15:25
Acquisition from Access Alberta, TVO Producers: Vernon/Vernon Broadcast and VIPS

In this Cree legend, Wesakecha, who represents humankind, brings chaos to the world by his irresponsibility, forcing Manitou to destroy it in a flood. Given the chance to rebuild the world, Wesakecha turns to the otter, muskrat, and beaver for help.

Why the Moose's Skin Is Loose

BPN 243502 Prod:1980 Expires: 31 Aug 92 Dur: 15:55
Acquisition from Access Alberta, TVO Producers: Vernon/Vernon Broadcast and VIPS

This Cree myth tells how, when all the animals come to receive their new coats, the moose's laziness gets him a strange loose-fitting garb.

Wesakecha and the Geese / Wesakecha and the Chickadee

BPN 243503 Prod:1980 Expires: 31 Aug 92 Dur: 16:12
Acquisition from Access Alberta, TVO Producers: Vernon/Vernon Broadcast and VIPS

These Cree legends illustrate humanity's impatience and lack of self-control. In the first, Wesakecha's failure to heed the warnings of the geese brings about his downfall; in the second, his desire for revenge causes him to lose his sight.

Scarface: The Story of the Sundance

BPN 243504 Prod:1980 Expires: 31 Aug 92 Dur: 14:20
Acquisition from Access Alberta, TVO Producers: Vernon/Vernon Broadcast and VIPS

This Blackfoot myth tells how the ritual of the sundance came into being. A man and a woman are tested by the Sun Chief and, having proved their fortitude, are allowed to marry. They institute the sundance to give thanks for their happiness.

Nape and the Mice / Nape and the Rock

BPN 243505 Prod:1980 Expires: 31 Aug 92 Dur: 13:52
Acquisition from Access Alberta, TVO Producers: Vernon/Vernon Broadcast and VIPS

These two Blackfoot legends tell how foolishness, personified by Nape the Old Man, is a cause of constant trouble. In the first, Nape refuses to listen to the mice's warnings and gets his head stuck inside an elk skull. The second tells how he angers a rock which, in retaliation, does no end of damage.

The Ghost Pipe

BPN 243506 Prod:1980 Expires: 31 Aug 92 Dur: 18:43
Acquisition from Access Alberta, TVO Producers: Vernon/Vernon Broadcast and VIPS

This Blackfoot legend explains the origin of the peace pipe. A warrior who, against all advice, brings his wife back from the dead, receives the pipe as a gift from the Ghost Chief in recognition of his great love.

The Bear Who Stole the Chinook
BPN 243507 Prod:1980 Expires: 31 Aug 92 Dur: 13:17
Acquisition from Access Alberta, TVO Producers: Vernon/Vernon Broadcast and VIPS

This Blackfoot legend tells of how the chinook was restored after being stolen by a bear and how the bear began his habit of hibernation. An orphan boy and his animal friends recover the chinook for the Blackfoot, who were starving because the warm wind had not come to drive winter away.

Series: LIKE NO OTHER PLACE

"Like No Other Place" explores the 13 of Canada's diverse geographic regions and shows how the inhabitants have adapted to them economically, socially, and culturally. This series, designed to meet the needs of geography students at the the intermediate and senior levels, was produced in cooperation with the Ontario Association for Geographic and Environmental Education.

Support Material

Like No Other Place, teacher's guide, 1980. Includes, in addition to program outlines, discussion points, activities and resource lists, a relevance table showing how each program in the series is related to the geography curriculum. 166 pages.

Tuktoyaktuk: A Piece of the Action

BPN 160113 Prod: 1980 Expires: Dec.13, 1993 Duration: 19:10
TVO Production: Krosnick/Barde/Torney Broadcast and VIPS

This look at the Northwest Territories town of Tuktoyaktuk shows Tuk's transformation from a trading depot to a thriving base camp for arctic oil exploration. Viewers meet area natives Jimmy and Georgina Jacobson, and Georgina's Scottish brother-in-law and learn about the community's hopes, fears and growing pains.

A Frontier, A Homeland

BPN 160114 Prod: 1980 Expires: Dec.13, 1993 Dur: 19:10
TVO Production: Krosnick/Barde/Torney Broadcast and VIPS

This documentary examines two attitudes to the north — that of many workers, who come briefly for high wages in developing industries and that of natives whose home and sustenance are there. Dénéspokespersons Frank T'seleie and James Thom voice concern for the environmental safety of their Northwest Territories homeland and the preservation of their unique cultural heritage.

Série: NOTRE HISTOIRE AU COMMENCEMENT

Notre histoire au commencement présente, sous forme de fiction, trois épisodes poignants des premiers temps de la vie en Nouvelle-France. Le premier met en scène l'explorateur Étienne Brulé et le père Jean de Brébeuf. Le deuxième raconte le drame de deux jeunes amants français abandonnés sur une île déserte au large du Labrador. Quant au troisième, il relate le courage de la jeune Madeleine de Verchères.

Le défi de la rivière qui mène en Chine

BPN 185301 Prod.: 1980 Date d'expiration: 31 mars 91 Dur.: 24:11
Acquisition: S.O. Télédiffusion et VIPS

Aucune description

Exilée en terre de Caïn

BPN 185302 Prod.: 1980 Date d'expiration: 31 mars 91 Dur.: 23:40
Acquisition: S.O. Télédiffusion et VIPS

Aucune description

Madeleine de Verchères

BPN 185303 Prod.: 1980 Date d'expiration: 31 mars 91 Dur.: 24:19
Acquisition: S.O. Télédiffusion et VIPS

Série: PRODUCTION HARMONISÉE

Mise en place en 1973 par l'Agence de coopération culturelle et technique, *Production harmonisée* consiste en un système d'échanges d'émissions de télévision éducative entre pays francophones. Les activités de *Production harmonisée* ont permis de réunir des émissions autour de plusieurs thèmes, entre autres: l'être humain et l'outil, l'habitat et les produits agricoles. Ces émissions s'adressent aux élèves du niveau intermédiaire et leur permettent de découvrir et de mieux comprendre des cultures et des modes de vie différents à travers le monde de la francophonie.

La Raquette au village huron

BPN 133407 Prod.:1979 Date d'expiration: Droits illimités Dur.: 10:20
Coproduction Producteurs de TVO: Roboly/Lacroix/Rémillard Télédiffusion et VIPS

Ce reportage présente un village des environs de Québec habité par des membres de la tribu amérindienne des Hurons. La fabrication de la raquette, sorte de large semelle tressée que l'on attache aux chaussures pour faciliter la marche sur les surfaces enneigées, reste une activité artisanale importante dans ce village.

Series: IN THEIR SHOES

This nine-part historical drama series designed for intermediate students places the viewer in the shoes of characters who face crucial decisions at various historical moments. The 15-minute programs focus on Canadian history as the end result of many personal responses and underscore this process by leaving each final option to the student's imagination.

The Hurons

BPN 146804 Prod. 1976-78 Expires: Nov.11, 1990 Dur: 14:25
TVO Production: Richards/Richards/Torney/Syrett Broadcast and VIPS

In 1609, on the banks of the St. Lawrence: Huron chief Ochasteguin must decide whether to accept the French and their deadly new weaponry.

EXPIRED OR ERASED / EXPIRÉES OU EFFACÉES

Série: ÉMISSIONS UNIQUES – ARTS ET CULTURES

John Kim Bell
BPN 290961 Prod.: 1984 Retirée Dur.: 25:25
Acquisition: Cinéroutes Productions Télédiffusion et VIPS

John Kim Bell est le premier chef d'orchestre d'origine amérindienne. Ce film retrace son cheminement musical depuis son enfance à Caughnawaga et son travail à Broadway jusqu'à son apprentissage sous la direction d'Andrew Davis, chef de l'orchestre symphonique de Toronto.

Series: VISIONS: ARTISTS AND THE CREATIVE PROCESS

This series profiles 40 Canadian artists, examing their milieus, their sources of inspiration, and the methods they use to create works of art. Designed to offer inspiration to students and adults alike, *VISIONS: Artists and the Creative Process* portrays the visual drama of Canada's landscapes and peoples, and captures, as well, a wide range of representational, abstract and conceptual works.

Two Worlds

BPN 201110 Prod: 1983 Withdrawn: Oct. 4, 1989 Dur: 26:00
Co-production with Canadian Pacific , TVO Production: Thompson/Lowry/Fox Broadcast and VIPS

Scenes from the Kwakiutl potlatch ceremony form part of this program featuring Northwest Coast Indian artists Tony Hunt and Bill Reid. Hunt speaks of the legacy of Chief Mungo Martin and his own commerical success; Reid, of his influences and the Haida myth that his popular Creation sculpture illustrates.

Série: AVENTURES EN HISTOIRE

La série *Aventures en Histoire* ressuscite pour nous des moments poignants de l'histoire canadienne. Les grands événements historiques ou politiques, qu'ils datent du XIX^{e} ou du XX^{e} siècle, se reflètent ainsi avec une acuité toute particulière dans le destin personnel des individus et des familles représentés.

La Robe Rouge

BPN 155414 Prod.: 1983 Retirée Dur.: 27:46
Aquisition: S.O. Télédiffusion et VIPS

Le fils d'un chef amérindien, confronté à la vie moderne, ne sait comment réagir personnellement et face aux siens. N'ayant pas assimilé les valeurs ancestrales, se trouve démuni face à la vie.

Series: PEOPLE PATTERNS

Our Native Peoples 2

BPN 188912 Prod:1980 Withdrawn Dec. 4/84 Dur: 28:50
TVO Production: Ewing/Reed-Olsen/Thompson Broadcast and VIPS

A group of young Inuit talk to host Joan Reed-Olsen about changing life in the settlements in the Arctic, and about the loneliness of life in the big city. With the exception of the blind sculptor Ropey Atseqtaq, a practising artist living in London, Ont., all are in Toronto to learn a skill or to be educationally upgraded.

Our Native Peoples 1

BPN 188916 Prod:1980 Withdrawn Dec. 4/84 Dur: 28:50
TVO Production: Ewing/Reed-Olsen/Thompson Broadcast and VIPS

Joan Reed-Olsen talks with guests representing four different Indian bands across Canada. They discuss new programs to help people adapt to urban society, and the ways both textbooks and the media misrepresented Indians in the past.

Dreams, Myths, and Memories

BPN 242901 Prod:1984 Withdrawn Dec. 4/84 Dur: 28:50
TVO Production: Reed-Olsen/Reed-Olsen/Fox Broadcast and VIPS

Three Canadian Indian artists from Manitoulin Island — Blake Debassige and his wife Shirley Cheechoo, and painter-musician Leland Bell – show their work and discuss what it means. Also, they attend the opening of Norval Morrisseau and the Image Makers at the Art Gallery of Ontario and see Debassige's work exhibited.

SEE HEAR – CANADA

The first part of this series (now expired) focuses on North and West Africa. The second part of the series looks at Canada – its people, its industry, and its problems. Both contain narrated and unnarrated versions of the same scenes, and are available only in packages.

Support Material

See, Hear / See, Hear! (Canada), teacher's guide, 1980. Tells how to use the programs in the series to give students a better understanding of Canada and its people. Background information, discussion questions, and geographical suggestions are included. 24 pages.

See, Hear! (Canada) Package 8

BPN 599619 Prod: 1979 Withdrawn Mar. 30/88 Dur: 10:00
TVO Production: N/A Broadcast and VIPS

This package contains narrated and unnarrated versions of a program on the native peoples of the Northwest Territories.

Série: MONOWAN AUX BOIS

Les émissions de *Manowan aux bois*, coproduites par le Conseil des ministres de l'Éducation et le ministère des Affaires indiennes du Canada, bien que tout d'abord conçues pour les jeunes Amérindiens de 6 à 16 ans et les élèves du niveau secondaire, s'adressent à tous ceux qui s'intéressent à la culture amérindienne. Elles présentent l'aventure d'un groupe d'enfants amérindiens à la découverte de la forêt et des anciennes manières de vivre de leurs ancêtres. Les enfants observent la nature, pêchent sur la glace, chassent et se font peu à peu au rythme plus lent des bois et des temps anciens.

Manowan aux bois Épisode 1

BPN 153201 Prod.: 1977 Retirée: 29 mars 1984 Dur.: 26:20
Acquisition: S.O. Producteurs de TVO: St. Onge/Rémillard Télédiffusion et VIPS

Le départ du village, l'arrivée au lieu de campement et l'installation des tentes marquent le début de l'aventure. Les enfants apprendront ensuite à s'orienter en forêt, à poser des pièges ou un filet de pêche.

Manowan aus bois Épisode 2

BPN 153202 Prod.: 1977 Retirée: 29 mars 1984 Dur.: 26:20
Acquisition: S.O. Producteurs de TVO: St. Onge/Rémillard Télédiffusion et VIPS

L'événement central est ici la chasse à l'orignal et le dépeçage en forêt de la bête abattue à plusieurs heures de marche du campement.

SINGLE PROGRAM SERIES

Canada's Original Peoples: Then and Now

BPN 155101 Prod 1977 Withdrawn Jul. 25/89 Dur: 19:15
TVO Production: McGillvary/Syrett Broadcast and VIPS

This program contrasts the life of native people, before the arrival of Europeans, with contemporary life in Canada. Part 1 examines native artifacts from the Royal Ontario Museum: part 2 looks at life in three native communities of the 1970s.

Series: DREAMSPEAKER

The Loon's Necklace

BNP 581911 Prod: N/A Expires: 31 Mar. 1985 Dur: 10:00
Acquisition: Imperial Oil VIPS

A beautiful version of the Indian legend which tells how the loon got its markings, using masks from the National Museum in Ottawa.

Potlatch People

BPN 137903 Prod: 1976 Expires: Nov. 23/81 Dur: 25:51
Coproduction with BBC Broadcast and VIPS

A look at the culture of the Northwest Coast Indians, starting with Cook's arrival at Nootka Sound.

Series: THE EDUCATION OF MIKE MCMANUS

As host of this series, Mike McManus steers away from confrontation and presents opposite points of view in such a way that the final decision is left up to the viewer. The programs do not attempt to deal with today's or tomorrow's news, but rather concentrate on the basic issues and concerns behind the headlines.

Native Land Claims I

BPN 132161 Produced 1975 Dur.25:00
TVO Production: Moore/McManus/Solway/Keast Broadcast and VIPS

Mike McManus is joined by Ted Chamberlin, adviser to the Mackenzie Valley Pipeline inquiry,George Manuel, president of the National Indian Brotherhood and Dr. Lloyd Barber, Indian Claims commissioner who discuss the differences between European and Indian attitudes to the land, sovereignty, assimiliation and the basic reasons for land claims.

Native Land Claims 2

BPN 132162 Prod. 1975 Dur. 25:00
TVO Production: Moore/McManus/Solway/Keast Broadcast and VIPS

Mike McManus is host to Dr. Lloyd Barber who was appointed Indian Claims commissioner in December 1969. Barber discusses his work, claiming that it has taught him patience, tolerance and humility. He adds that most often the issues are moral, social or economic – not legal.

The Métis

BPN 132170 Prod. 1975 Dur. 25:00
TVO Production: Moore/McManus/Solway/Keast Broadcast and VIPS

An exploration of the lives and history of the Métis in Canada with Howard Adams, author of the *Prison of Grass* and professor of Native Studies at the University of California. Adams tells host Mike McManus about his childhood in Saskatchewan, his personal drive for self-respect and the special problems of the Métis today.

Ste. Marie Among the Hurons

BPN 132193 Prod. 1975 Dur. 25:00
TVO Production: Moore/McManus/Solway/Keast Broadcast and VIPS

Mike McManus leads a discussion of the impact of Indian and Europeans on one another in the wilderness interior of seventeenth-century North America. McManus's guests are Wilfrid Jury, Curator of the Museum of Indian Archaelogy, University of Western Ontario: Claire Pratt, daughter of poet E.J. Pratt who wrote "Brebeuf and his brethern" and R.V.O. Winston Rye.

Series: CHILD LIFE IN CANADA

This series is designed to help children in grades 4 to 6 understand the way of life of several cultural groups in Canada. These programs observe native and ethnic groups in their own environments and show their home lives, their work, their education and the recreation. Viewers can draw comparisons with their own lives and learn to develop an appreciation for the great diversity found within the Canadian nation.

Wikemikong: Odawa Children - Part I

BPN 000881 Prod: 1970 Withdrawn Dur: 13:10
TVO Production Broadcast and VIPS

At home and at school with the King children, Odawa Indians who live on a reservation on Manitoulin Island.

Odawa Children - Part II

BPN 000884 Prod: 1970 Withdrawn Dur: 13:10
TVO Production Broadcast and VIPS

On the farm and at school with the Manitowabi family, who live in a remote part of the Manitoulin Island Indian reserve.

Auyak (Summer) Eskimo Children

BPN 000885 Prod: 1970 Withdrawn Dur: 13:10
TVO Production Broadcast and VIPS

In summer, vegetation and animal life are abundant in the Canadian Arctic. We see how changes have come about in the Eskimo way of life through modernization.

Ukkior (Winter) Eskimo Children

BPN 000886 Prod: 1970 Withdrawn Dur: 13:10
Producers: Broadcast and VIPS

Winter and summer in the Arctic, featuring the flora and fauna of each season. Within a modern structure some traditional Inuit customes have been retained.

APPENDIX III

LIST OF TVONTARIO STAFF CONSULTED

Ruth Vernon
Milton van der Veen

Wally Longul
Daniel Richler
Christa Singer
Babs Church
Diana Cloud

Kathryn McFarlane
Barbara Martin
Vicky Vasile
Linda Manjuris
Rosina Daillie

Blanca Turcott
Jacques Bensimon
Monique Ducharme

Peter Bowers
Alex MacGregor
Betty Wei
George Bourne

Ross Mayot
Catherine Allman
Judy Davies
Beverly Roberts
Suzanne Grew-Ellis
Marnie de Kerckhove

Olga Kuplowska
Pat Parsons
Ted Withers
Sheila Weaver
Scott Alton
Maria Protz
Howard Krosnick

Rechilde Volpatti

Marlene Greenbury

Suzanne Rochon-Burnett

ADDITIONS TO THE APPENDIX/AJOUTS AUX ANNEXES

GRAND PUBLIC

L'Art de Tourner en rond
BPN 349702 Prod.: 1989 Date d'expiration: 31 août 94 Dur.: 49:53
Acquisition Télédiffusion et VIPS

La nouvelle Constitution du Canada exigeait la tenue de négociations portant sur les droits des peuples autochtones. Des conférences constitutionnelles ont eu lieu en 1983, 1984 et 1985 sans aucun résultat. Lors de la dernière conférence qui s'est déroulée en mars 1987, les premiers ministres des 10 provinces n'ont pu s'entendre et approuver un amendement constitutionnel touchant les peuples autochtones.

LA SOCIÉTÉ NATIONAL GEOGRAPHIC

Les Nouveaux Indiens
BPN 173965 Prod.: 1986 Date d'expiration: 31 août 91 Dur.: 56:58
Acquisition Producers de TVO: Bornemisza Télédiffusion et VIPS

Noyés dans un univers de Blancs, les Indiens d'aujourd'hui cherchent à retrouver leur identité perdue, à retourner aux sources de leur culture, et à conserver celle-ci tout en l'adaptant aux exigences du monde moderne. Ce document rapporte la lutte menée dans ce sens par les Séminoles de la Floride, les Sioux de l'Ouest et les Navajos du Sud.